**Projektarbeit**

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Feld bitte vor Abgabe löschen!

eingereicht an der Universität des Saarlandes

Fakultät für Empirische Humanwissenschaften und Wirtschaftswissenschaft

Juniorprofessur für Betriebswirtschaftslehre, insbes. Digitale Transformation und Wirtschaftsinformatik

bei

Herrn Jun.-Prof. Dr. Stefan Morana

**Title of the Project Thesis**

von

**Martina Mustermann**

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Bei Gruppenarbeiten bitte Tabelle verwenden (ansonsten herauslöschen):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Name | Matr.Nr. | Email | Tel. | Adresse |
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Saarbrücken, XX. Monat 20XX

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# Task and Objective of the Project

This section describes the framework of your project. The task should be defined in detail and the objective of the project should be presented.

# Topic Description

#### Introduction to the Topic and Motivation of the Project

This section primarily introduces the topic of your work, motivates your project, and should explain why your project is important and relevant for the associated research field.

#### Presentation of the Initial Situation

Furthermore, the initial situation (actual state) should be described and presented in detail.

#### Structure of the Project Thesis

The explanation of the structure of your thesis helps a reader to follow your concept and offers a rough overview of the chapters of your thesis.

# State of the art in Science and Technology

This chapter summarizes the results of other research projects related to your thesis in form of literature review and highlights the state-of-the-art of technologies important for your thesis. In some cases, an historical overview of the evaluation might also be valuable.

If your work is based on other scientific theories and models, it is important to outline their structure and results. Use illustrations of models and theories as demonstrated below in Figure 1.

Figure : Model of the Task-Technology Fit (Goodhue & Tompson, 1995, p. 220)

Besides figures, one of the most powerful ways to present information in a coherent way, is to create tables as shown in Table 1.

|  |  |  |
| --- | --- | --- |
| left-aligned | centered | right-aligned |
| 1 | 3 | 3,4 |

Table : A Table

Multiple ways of presenting information can be chosen, e.g.

* figures,
* tables,
* ordered lists,
* and enumerations like this one.

# Contribution and Description of the Target State

In this chapter your own contribution should be presented, and the outcome / target state should be described. Include a detailed description of the methodological approach of your project as well.

#### Schedule and Procedure

In this section your project schedule should be included, and the project procedure should be described in detail.

#### Results

It is of major importance to present the results of your project in detail. Therefore, this chapter should be the main part of your thesis.

#### Discussion

Your findings cannot be simply presented, they also need to be discussed. Hereby, name the limitations of your work, but also highlight the contributions of your work to the related research domain.

# Summary and Conclusion

In this chapter you summarize your project thesis in a coherent way and highlight the most important parts. You should include prospects and recommendations for research and practice as well.

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Appendix

Appendices contain any further information, which is noteworthy but not necessarily needed to describe in the main part of your thesis. Often complex tables and figures created during your research project will be presented in an Appendix.

**Affidavit**

I hereby declare that I have developed and written the enclosed seminar / bachelor / master / project thesis entirely on my own and have not used outside sources without declaration in the text. Any concepts or quotations applicable to these sources are clearly attributed to them. This seminar thesis has not been submitted in the same or substantially similar version, not even in part, to any other authority for grading and has not been published elsewhere. I am aware of the fact that a misstatement may have serious legal consequences.

Saarbrücken, xx. Month 20xx

Martina Mustermann