



Creative, Fun & Flexible 'Marketing & Social Media Internship' at The Creative Copywriter, London

<http://www.creative-copywriter.net>

We would like to take on a student for our exciting internship at the beginning of March, for a 5/6 month period (the time frame is negotiable).

The Creative Copywriter is a small company Konrad Sanders set up in 2010 and most of our work is done online and through partnerships with other larger companies. Our copywriters work remotely (not all under one roof) - 2 in London, 1 in the USA and 1 in Poland. So we liaise with each other mostly via email and Skype video calls. With a new business partner, James Mackie, we are also starting 2 exciting new lines of business – illustration and animation – based on the same business model. These 2 new lines of business/brands are what the chosen intern will be focusing on.

The chosen intern would be working with Konrad, along with one other young employee and, on certain days, James Mackie, in our lovely home office in Blackheath, London. The workplace is in a very nice part of London – right next to Blackheath village and the famous Greenwich park (perfect for summer!). And the office atmosphere will be young, fresh, casual, innovative and creative – rather than corporate, dull and traditional.

Because we are a small company, it will allow the intern to get hands on experience with many different exciting and valuable duties, including running social media campaigns, working on SEO, dealing with client requests, implementing marketing strategies and face-to-face networking with entrepreneurs at networking events. Of course, all of these duties will be the perfect opportunity to improve your English in a professional environment.

Konrad and James will fully train and mentor the intern with every task they need to carry out. And at the same time, if the intern has anything to bring to the table from their own knowledge, or any creative/strategic ideas - we will be fully open to their suggestions and input. We believe in a workplace of equal contributors, not the traditional hierarchical top-down system.

The intern will be working for 6 hours a day, Monday to Friday. They will start at 10am and finish at 4.30pm (with a half an hour lunch break). This is fairly flexible, however. We are happy for the intern to do some work from home, or to work extra hours on one day in order to take time off on another – as long as the work gets done. In addition to this, they will occasionally go with us to networking meetups in

the evening where they will mingle with lots of other business owners, entrepreneurs, students and marketers. Networking meetups are a great way for them to learn about different kinds of business, and to get valuable spoken English practice.

We are looking for an intern with a great personality, who would enjoy working in this young, casual 'startup' environment. If you are looking to work within a big team or company, this position isn't for you. But I know from personal experience that many large companies make their interns do boring, mundane tasks, such as photocopying, filing, data entry, making tea etc! With Konrad and James you will learn a lot about how to setup, run and promote a small successful business, and really get some good work experience doing valuable, interesting tasks.

We are ideally looking for an intern who can receive the Erasmus Grant, or some other kind of student/placement grant. On top of this, we will pay £100 per month for travel.

We don't need a student of a particular subject. So if you are interested for whatever reason, please just apply. However, an intern studying one of the following subjects or modules would be preferable:

Business
Marketing
Social Media
Media
Communications
English
Video-editing
Advertising
Illustration/Design
Animation
Copywriting

Please send applications to: konrad@creative-copywriter.net

We would like to see your resume, along with an email explaining why you are interested in this internship and why you think you'd be a good fit.

We look forward to hearing from you!

Many thanks,

Konrad Sanders
Founder/Creative Director
The Creative Copywriter
The Creative Marketer Limited