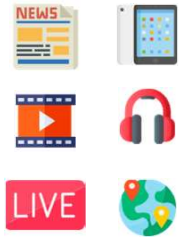



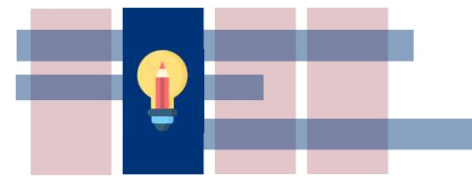



A workshop in cooperation with the Union Stiftung: How will the **media landscape** look like in the **future**? How can we still be **competitive** in the upcoming decades?

<p>1</p> <h3>Media</h3>  <p>How will the industry's future look like?</p>	<p>2</p> <h3>Digital Disruption</h3>  <p>The perfect storm?</p>	<p>3</p> <h3>Business Model Development</h3> 
<p>4</p> <h3>Trends</h3>  <p>Which trends influence the media world?</p>	<p>5</p> <h3>Creativity</h3> 	<p>6</p> <h3>Workshop Character</h3>  <p>Insightful Discussions</p>

The digital transformation is one of the most exciting developments of our time. If you are interested in developing your own idea in the media ecosystem of tomorrow – you are more than welcome to join our **workshop** on **August 19th**.

Location: Union Square, Saarbrücken

Registration until 01.08.2021 via email at: alexander.schoeneseiffen@uni-saarland.de