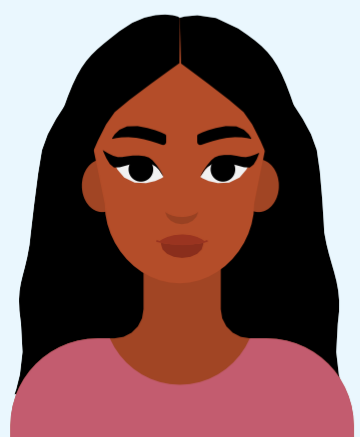


From Visible to Inferred: How Participation Renders Identity Legible to Online Hate

4

Introduction

Offline



→ Age

→ Ethnicity

→ Religion

Demographics
are usually
visible

Online



Demographics
need to be
inferred through
their behavior

Dieser Club in Berlin war
gestern voll!! endlich wieder
richtig Party mit den Leuten!

20-30s?

German?

Do demographic attributes
associated with hate
incidents differ in online
and offline contexts?

Data Collection and Takeaways:



680 surveys from
participants residing
in Germany

Demographic variables vary by associations in online and offline contexts.

Ex: Nationality is a stronger predictor offline than online, whereas ethnicity is associated with both contexts.



DONATE

78 Instagram data
donations

Comment sections and political engagement emerge as primary sites of online hate.

While online hate starts over differing opinions, it often moves to demographic targeting, whereas offline, demographics are often the direct basis for attack.



Eight Interviews

"...it was like people started to take my profile picture, and insult me because of my appearance, and the [hate] tweets were sometimes liked eight, nine hundred"

"[Perpetrator] he kept saying profanities at me, some other ... saying, der AfD hat recht [The AfD is right] they're taking over Germany...there's more of these than there is of us"

"There's a big shift, big difference between people who are white that come to Germany, immigrate to Germany. They're called, I'm using air quotes, expats. And then there's the brown people, and then they're called immigrants...there's some sort of double standard"

"think it's a shared fault, but overall, I would say that the platform is most responsible"

"[online] must show civil courage digitally, just how we do it in real life that when you see someone is experiencing some kind of aggressive behaviour that you report it at least"

"don't know. I really don't do anything. So I don't know how else I could have changed that. You know, I just sit, and I don't really talk to anyone. So I don't know what else I can do. Like just disappear completely. That's the next step"

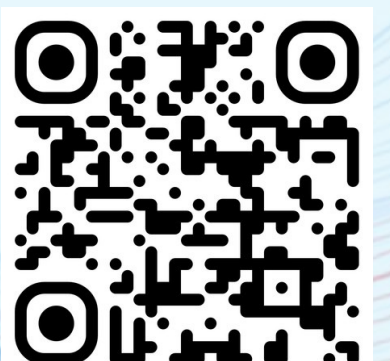
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Interests: Socio-political
and online harms



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