

International Business Plan Competition on the topic of «inclusive communities» Edition 2022



**University of Trieste
WP 5.3 Task**

Why a Business Plan (BP) Competition:

This competition is a unique opportunity for the university students of the Transform4europe Alliance to work on a business idea in international and multidisciplinary teams.

The mandatory topic of the projects is “*inclusive communities*” that aims to improve the quality of life of the individuals and communities where its citizens and members feel safe, respected, and comfortable in being themselves and expressing all aspects of their identities.

What is a Business Plan Competition:

- **It is a COMPETITION where:**
 - ✓ young people will to put themselves out there;
 - ✓ innovative ideas take shape;
 - ✓ passions and skills can change the world.
- **It is a generator of new business initiatives.**
- **It is a promoter of the entrepreneurial culture, the economic development of the territory and the culture of sustainable innovation.**

The BP is promoted by:



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DI TRIESTE



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IN KATOWICE



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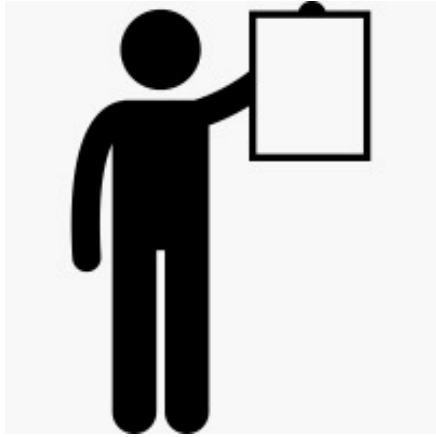
You can sign up:

Individually

Teams

You can submit a
**Business idea with innovative
content (not mandatory)**

Only for
T4EU Alliance
Students



**Idea
Selection**



**Group
Mentoring***



**Online
Training**



***the teams are required to be composed at least by
three components coming from three different universities**

Apply by September 30th, 2022

On the web site: [Join the Business Plan Competition – Transform4Europe \(units.it\)](https://units.it)

How the BP is organised:

Don't you know what a BP is? Don't you know how prepare it?

Don't worry: for all the teams will be Online Training Courses focused on:



- **Business model canvas;**
- **Business planning;**
- **Marketing;**
- **Intellectual property;**
- **Role Model;**

All the teams will count on a Mentor's support.

Rewards



1. **For the Winning Team: 5000 € cash**
2. **For 3 components of the Winning Team: 3 boursaries to attend the entrepreneurial school in Trieste**
3. **For all the participants: free classes on business planning and international experiences**

When: The Timeline of the BP Competition



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