UNIVERSITÄT DES SAARLANDES

TIM Lehrstuhl für Betriebswirtschaftslehre, insbesondere Technologie- und Innovationsmanagement

# CURRICULUM VITAE

## Catrin Krieger, M. Sc.

Catrin Krieger studied Business Administration at Saarland University, completing her bachelor's and master's studies there between 2019 and 2025. During this time, she gained practical experience at the Chair of Technology and Innovation Management, first through an internal internship in Sustainability Management and subsequently as a student assistant from 2023.

Since April 2025, she has worked as a research associate at the Chair of Technology and Innovation Management at Saarland University.

Her research interests lie in technology and innovation management, particularly sustainable business models. This topic was already central to her bachelor's thesis, a literature review of the effects of emotions on sustainable consumption, and to her master's thesis on the relationships between sustainability and digital transformation.