UNIVERSITÄT DES SAARLANDES

TIM | Lehrstuhl für Betriebswirtschaftslehre, insb. Technologie- und Innovationsmanagement

# CURRICULUM VITAE

## Panagiotis Zikas, B.Sc.

Panagiotis Zikas studied Intercultural Business Studies (B.Sc.), specialising in Market-Oriented Management, and Business Administration (M.Sc.), specialising in Digitalisation, Entrepreneurship and Innovation, at Philipps University Marburg.

He gained initial practical experience in event management at the Mountain Park Hotel in Kassel. He also worked as a student employee in Sales Support at DATEV eG, where his responsibilities included analysing data in Excel, preparing customer presentations, and helping organise professional events and seminars.

He currently works as a research associate at the Chair of Technology and Innovation Management.