

Beiträge in referierten Zeitschriften

(VHB Jourqual 3/ ISI Impact Factor 2019)

1. Heidenreich, S., Millemann, J., Jordanow, S. (forthcoming): Better late than never! Investigating Determinants of and Differences between Temporary and Continuous Innovation Rejection. *International Journal of Innovation Management*. (VHB=B)
2. Paulus, M., Jordanow, S., Millemann, J. (forthcoming): Adoption factors of digital services - A systematic literature review. *Service Science*. (VHB=C/ IF=2.704)

Beiträge auf Konferenzen mit Begutachtungsprozess

1. Gospodinova, N., Jordanow, S., Schnellbaecher, B., Heidenreich, S., & Brettar, N. (2022): Fit for Something New - An Examination of Regulatory Fit as Driver of Consumer Adoption Behavior, The 82nd Annual Meeting of the Academy of Management (AoM), Seattle, USA, August 2022.
2. Killmer, J. F., Heidenreich, S., & Jordanow, S. (2022): If not now, then when? Investigating the effectiveness of countermeasures to mitigate consumer leapfrogging behavior, 29th International Product Development Management Conference (IPDMC), Hamburg, Germany, July 2022.
3. Jordanow, S., Heidenreich, S., Kraemer, T., & Obschonka, M. (2022): As long as you want me - when and how co-creation fosters continuous usage of digital services, 17th International Research Conference in Service Management, Porquerolles, France, June 2022.
4. Gospodinova, N., Jordanow, S., & Heidenreich, S. (2022): How does it fit? Investigating effects of regulatory fit on innovation adoption behavior, EMAC 2022, Budapest, Hungary, May 2022.
5. Jordanow, S., Heidenreich, S., Kraemer, T., & Obschonka, M. (2022): A long road ahead - Investigating the role of co-creation for continuous usage of digital service innovations, JPIM Research Forum, Baltimore, United States (digital), January 2022.
6. Jordanow, S., Gospodinova, N. & Heidenreich, S. (2021): Fit to perfection? How regulatory fit affects consumer adoption behavior, 28th International Product Development Management Conference (IPDMC), Milan, Italy (digital), June 2021.
7. Jordanow, S., Heidenreich, S., Kraemer, T. & Obschonka, M. (2021): Together forever? How cocreation influences usage of digital service innovations over time, 28th International Product Development Management Conference (IPDMC), Milan, Italy (digital), June 2021.
8. Stockkamp, C., Millemann, J., & Jordanow, S. (2019): A decade of interdisciplinary research in numbers: a bibliometric analysis of the *Journal of Neuroscience, Psychology, and Economics (JNPE)*, 2019 NeuroPsychoEconomics Conference, Rom, Italy, June 2019.

Beiträge auf Konferenzen mit Begutachtungsprozess (Forts.)

9. Millemann, J., Jordanow, S., & Schnellbaecher, B. (2017): Is it all about the Fit? Insights into the Relationship between Regulatory Fit and Innovation Rejection, 12th European Conference on Innovation and Entrepreneurship (ECIE), Paris, France, September 2017.
10. Jordanow, S., Millemann, J., & Maritz, A. (2017): Investigating the Relationship between Regulatory Fit and Innovation Rejection, International Conference of Organizational Innovation (ICOI), Weihai, China, July 2017.
11. Millemann, J., Jordanow, S., & Schnellbaecher, B. (2017): Fit to Fight Innovation Rejection? Investigating the Relationship between Regulatory Fit and Innovation Rejection, Global Innovation and Knowledge Academy Conference (GIKA), Lisbon, Portugal, June 2017.

Herausgeberschaften

1. Emrich, E., Gassmann, F., Rampeltshammer, L., Münter, M. T., Koch, M., Nguyen, Q. N., Betzold, R., Jordanow, S. (2021): *Unternehmensgründungen im Umfeld saarländischer Hochschulen. Empirische Ergebnisse und regionalökonomische Effekte*, (1. Aufl.), universaar.