



VERÖFFENTLICHUNGEN

Juliane Schäfer, M.	Sc.
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Spilski, A., Groeppel-Klein, A., Soliman, M., & Schaefer, J. (2017). Indirect questioning as an instrument to obtain consumers' (un)ethical responses in experiments: A comparison with behavioural data, Presented at the 46th Annual Conference of the Marketing Academy (EMAC), Groningen, The Netherlands.

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