

## **Beiträge in referierten Zeitschriften**

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*VHB Jourqual 3/Wirtschaftswoche 2019/ Impact factor (JCR® by Clarivate Analytics, 2022)*

1. Killmer, J. F. & Heidenreich, S. (2022): First come, first served – Investigating strategies to overcome consumer leapfrogging behavior, *International Journal of Innovation Management*. (VHB=B/WR=0.25/IF=-)
2. Heidenreich, S., Killmer, J. F. & Millemann, J. (2022): If at first you don't adopt – Investigating determinants of new product leapfrogging behavior, *Technological Forecasting and Social Change*. (VHB=B/WR=0.25/IF=10.884)

## **Beiträge auf Konferenzen mit Begutachtungsprozess**

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1. Killmer, J. F., Heidenreich, S., & Jordanow, S.: If not now, then when? Investigating the effectiveness of countermeasures to mitigate consumer leapfrogging behavior, 29th International Product Development Management Conference (IPDMC), Hamburg, Germany, July 2022
2. Schnellbaecher, B., Heidenreich, S., Millemann, J., & Killmer, J. F. (2018): A cross-level investigation of exploration and exploitation activities at employee level, Academy of Management Conference (AoM), Chicago, USA, August 2018
3. Schnellbaecher, B., Heidenreich, S., Millemann, J., Killmer, J. F., & Freisinger, E. (2018): The effects of ambidextrous knowledge seeking and offering on department performance, Academy of Management Conference (AoM), Chicago, USA, August 2018.
4. Schnellbaecher, B., Diefenbach, U., Heidenreich, S., Millemann, J., & Killmer, J. F. (2018): The effects of leader's regulatory focus on exploration and exploitation of employees, Academy of Management Conference (AoM), Chicago, USA, August 2018.
5. Schnellbaecher, B., Heidenreich, S., Millemann, J., Killmer, J. F., & Freisinger, E. (2018): The role of individual ambidexterity for organizational performance – Examining effects of ambidextrous knowledge seeking and offering on knowledge accumulation and department performance, 25th International Product Development Management Conference (IPDMC), Porto, Portugal, June 2018.
6. Schnellbächer, B., Millemann, J., Killmer, J. F., Maritz, A., & Ngyen, Q. (2017): Entrepreneurs and Business Model Dynamics, Australian Centre for Entrepreneurship Research Exchange (ACERE), Melbourne, Australia, December 2017.
7. Anagnou, M., Schnellbächer, B., Heidenreich, S., Millemann, J., & Killmer, J. F. (2017): Business Model Development across different Startup Phases, European Academy of Management Conference 2017 – Making Knowledge Work, Glasgow, Scotland, June 2017.
8. Anagnou, M., Schnellbächer, B., Heidenreich, S., Millemann, J., & Killmer, J. F. (2017): Business Model Development in Startups, R&D Management Conference – Science, Markets Society, Leuven, Belgium, July 2017
9. Sinnwell, K., Schnellbächer, B., Millemann, J., & Killmer, J. F. (2017): Exploratory EEG-Study of Attention Level During New Product Evaluation Depending on Regulatory Focus-Type, R&D Management Conference – Science, Markets Society, Leuven, Belgium, July 2017.

### **Beiträge auf Konferenzen mit Begutachtungsprozess (Forts.)**

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10. Killmer, J. F., Millemann, M., Heidenreich, S. & Schnellbacher, B. (2017): Should I buy now or later? Investigating determinants of new product leapfrogging behavior, 23rd International Product Development Management Conference, Reykjavik, Iceland, June 2017.
11. Killmer, J. F., Millemann, M., Heidenreich, S. & Schnellbacher, B. (2017): Leapfrogging Behavior and its Determinants in the Context of Technological Innovations, XXVIII ISPIM Innovation Conference, Wien, Austria, June 2017.
12. Anagnou, M., Schnellbacher, B., Heidenreich, S., Millemann, J., & Killmer, J. F. (2017): Business Model Development across different startup Phases, European Academy of Management Conference (EURAM) – Making Knowledge Work, Glasgow, Scotland, June 2017.