**Bachelorarbeit / Masterarbeit / Seminararbeit**

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Fakultät für Empirische Humanwissenschaften und Wirtschaftswissenschaft

Professur für Betriebswirtschaftslehre, insbes. Digitale Transformation und Wirtschaftsinformatik

bei

Herrn Jun.-Prof. Dr. Stefan Morana

**Title of the Bachelor / Master / Seminar Thesis**

von

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# Introduction

This section primarily introduces to the topic of your work. The research problem should be derived from real world situations and research outcomes to show the awareness of this issue. In this exemplary document, the citation style for your thesis will be explained.

#### Objectives of Thesis

In order to create a common understanding of the research project described in your thesis, it is important to highlight the objectives of this thesis. The formulation of research questions is helpful to conclude the objectives in a concrete manner.

#### Structure of the Thesis

The explanation of the structure of your thesis helps a reader to follow your concept and offers a rough overview of the chapters of your thesis.

# Theoretical Foundation

If your work is based on other scientific theories and models, it is important to outline their structure and results[[1]](#footnote-2). Use illustrations of models and theories as demonstrated below in Figure 1.

Figure 1: Model of the Task-Technology Fit (Goodhue & Tompson, 1995, p. 220)

Besides figures, one of the most powerful ways to present information in a coherent way, is to create tables as shown in Table 1.

|  |  |  |
| --- | --- | --- |
| left-aligned | centered | right-aligned |
| 1 | 3 | 3,4 |

Table 1: A Table

Multiple ways of presenting information can be chosen, e.g.

* figures,
* tables,
* ordered lists,
* and enumerations like this one.

# Related Work

This chapter summarizes the results of other research projects related to your thesis in form of literature review and highlights the state-of-the-art of technologies important for your thesis. In some cases, an historical overview of the evaluation might also be valuable.

# Method(s)

Include a detailed description of the methodological approach of your thesis.

# Results

It is of major importance to present the results of your research in detail. Therefore, this chapter should be the main part of your thesis.

# Discussion

Your findings cannot be simply presented, they also need to be discussed. Hereby, name the limitations of your work, but also highlight the contributions of your work to the related research domain.

# Conclusion

In this chapter you summarize your thesis in a coherent way and highlight the most important parts.

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Please use APA 7th edition as citation style for your thesis or seminar paper.

General information:

<http://www.apastyle.org/>

Appendix

Appendices contain any further information, which is noteworthy but not necessarily needed to describe in the main part of your thesis. Often complex tables and figures created during your research project will be presented in an Appendix.

**Affidavit**

I hereby declare that I have developed and written the enclosed seminar / bachelor / master thesis entirely on my own and have not used outside sources without declaration in the text. Any concepts or quotations applicable to these sources are clearly attributed to them. This seminar thesis has not been submitted in the same or substantially similar version, not even in part, to any other authority for grading and has not been published elsewhere. I am aware of the fact that a misstatement may have serious legal consequences.

Saarbrücken, xx. Month 20xx

Martina Mustermann

1. *Note: Footnotes should be used rarely. They mainly emphasize further information or express the respect of a certain copyright.* [↑](#footnote-ref-2)