Faculty for Human and Business Science, Department of Economics European Institute for Advanced Behavioural Management, EIABM



Science Meets Business

How the MBA European Management Helps to Turn Science into a Commercial Success

Alumni Talk - Career Accelerator for Scientists

17th July 2025, 5.00pm HIPS, Room 0.27, Building E8 1, Campus Saarbrücken



Keynote

Antonio Martins, PhD, MBA (Merck Group, Alumnus of MBA European Management and former UdS/HIPS Scientist)

Navigating Pharma's Dual Frontiers: Innovation Strategy & Global Trade Turbulence

Keynote, alumni talk and Q&A:

- Gain expert insights into how leading pharma companies are driving innovation while navigating the complexities of global trade
- Hear first-hand from an MBA alumnus who successfully transitioned from science to business and built dual competencies

Information from the EIABM (Prof. Bastian Popp & Julia Senni) and partners in continuing education:

- Discover how the MBA European Management and continuing education in business and management can open doors to leadership roles in business and industry
- Learn about postgraduate study options and funding opportunities at Saarland University

Get together with finger food and drinks:

• Network with alumni, current students, and professionals from leading research institutes and companies

Don't miss this opportunity to connect science and business and take the next step in your career! Everyone is welcome at short notice. If possible, please confirm you're coming in a short email to <u>info@mba-europe.de</u>

www.mba.uni-saarland.de

