Feedback from the course evaluation - SS 2025

Business Analytics II: Advanced Analytics - Lecture

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General information

Information on Qualis

- Qualis is an internal university evaluation program within the framework of the Quality Management System Teaching and Learning under the professional responsibility of the Chair of Differential Psychology and Psychological Diagnostics.
- Courses offered by all faculties and courses offered by study-related institutions are evaluated.

Details on the Qualis survey

- The basic form consists of 28 items, one free-response item as well as basic demographic variables.
- For purposes of analysis, individual items of the basic form are aggregated into five scales (Lecturer, Structure, Topic, Requirements, Overall Assessment) and reported in terms of these scales.
- The basic form is amended by additional scale items (e.g. presentations, work assignments, digital teaching) based on each course's specific assessments.

> The Qualis-Team would like to thank all students and lecturers for their numerous and extensive participation!
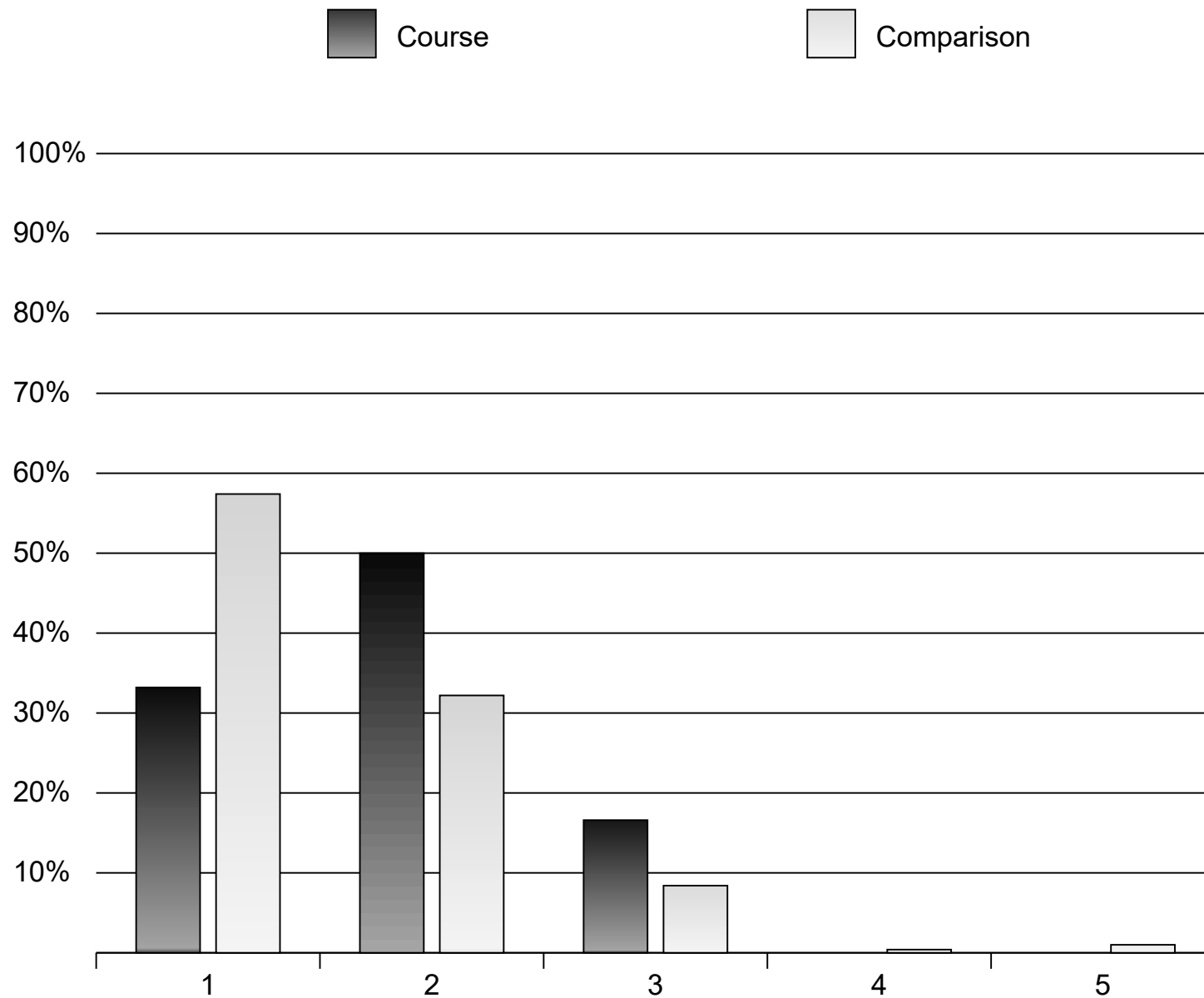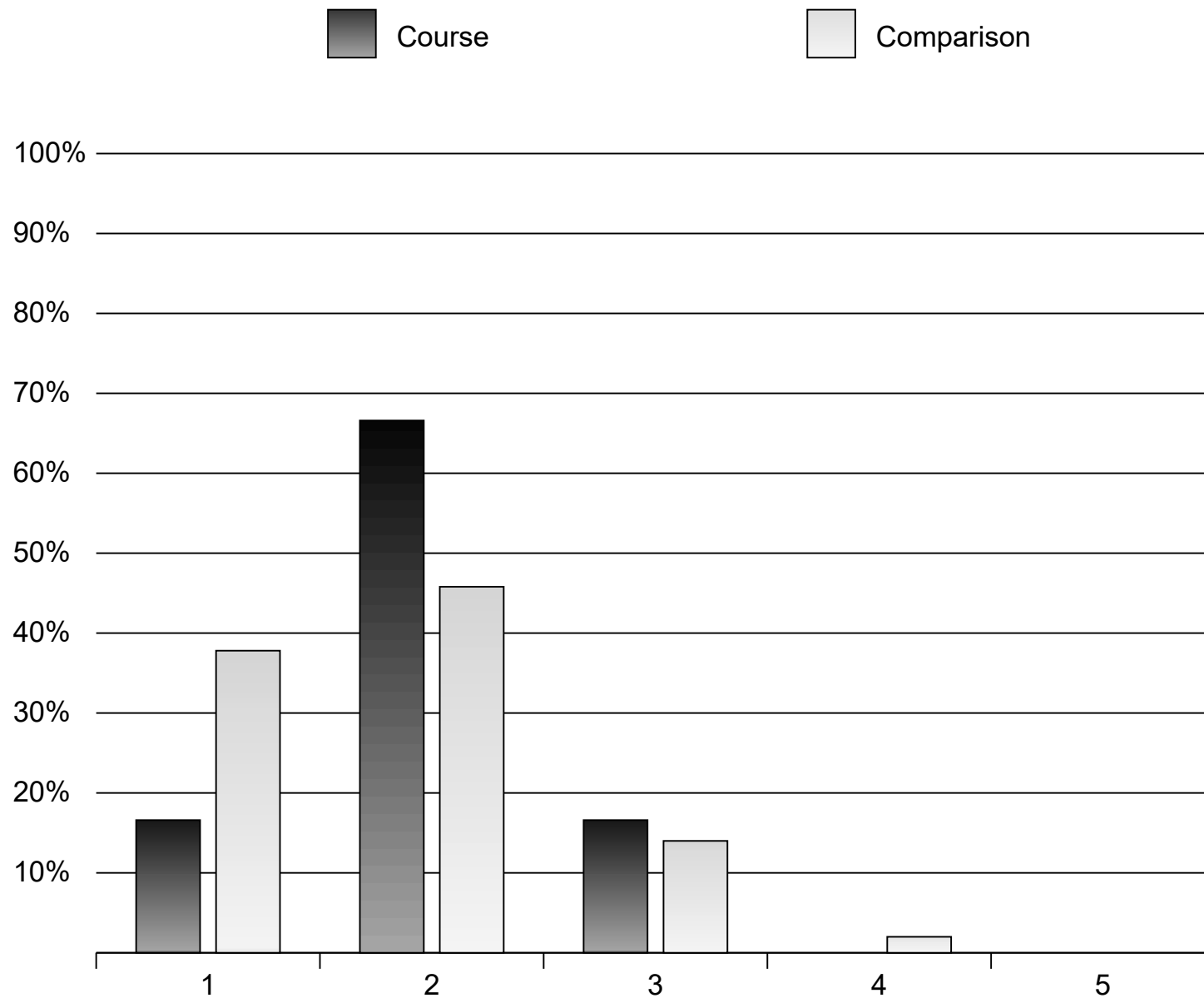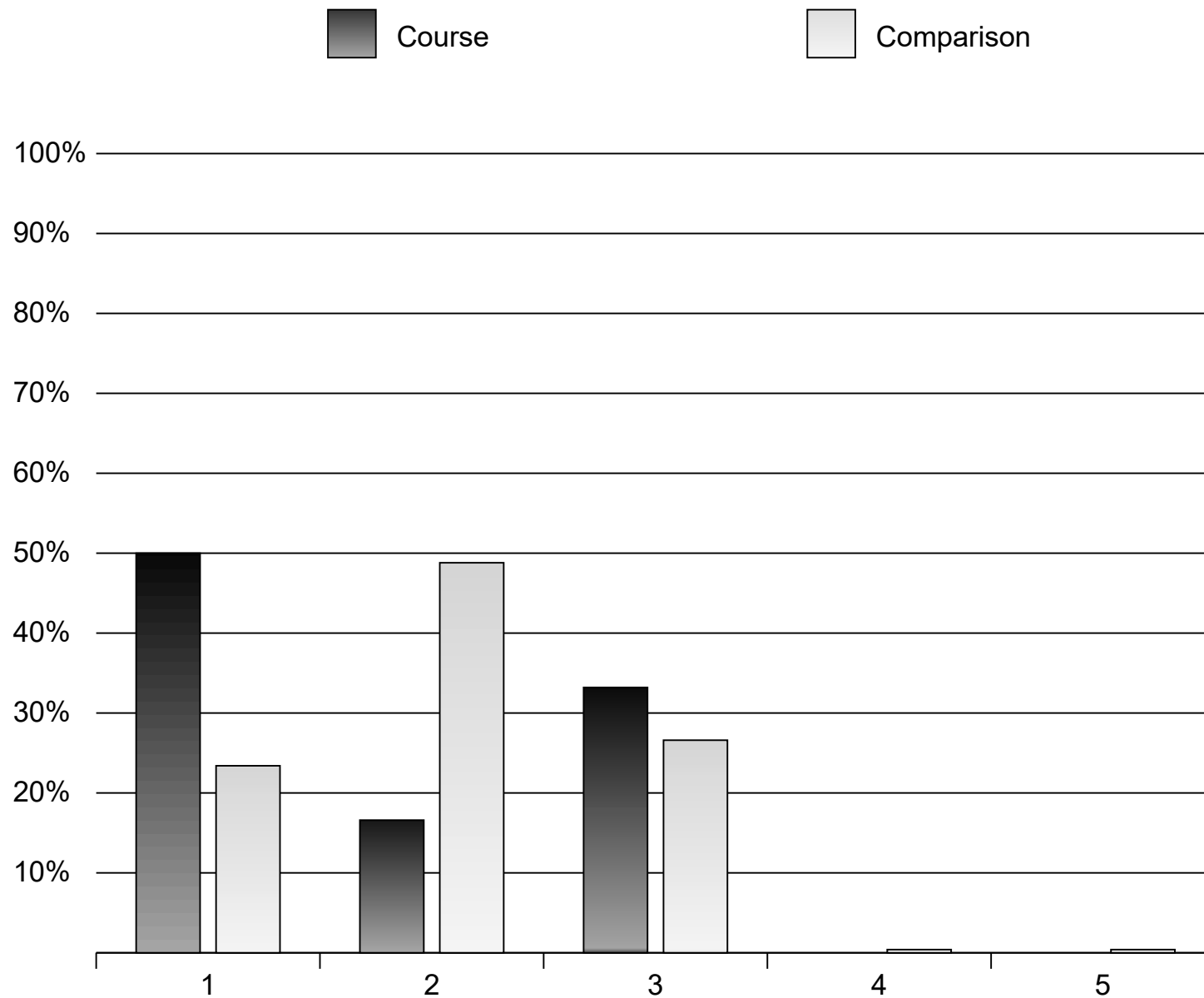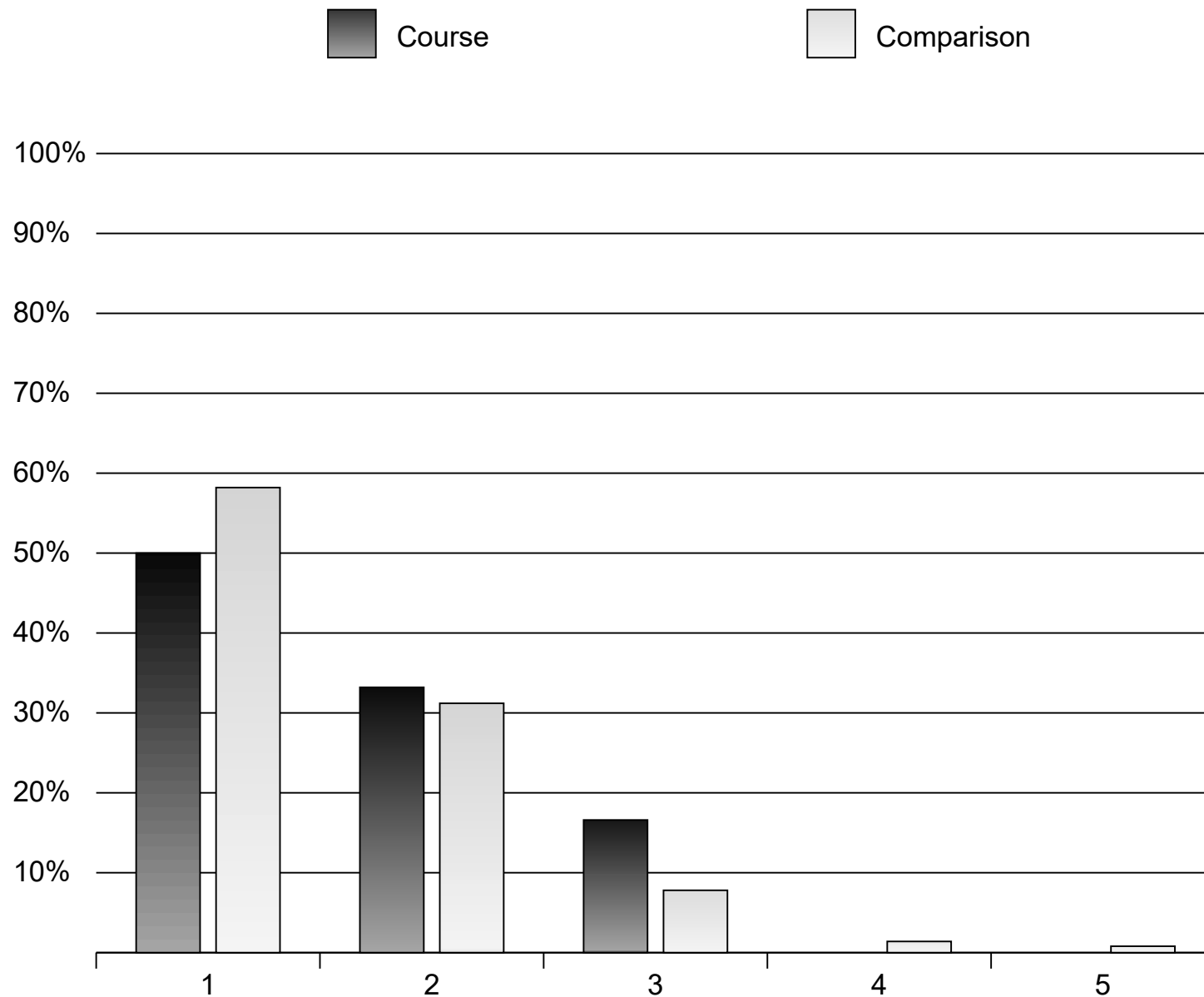
General data

N=6

Age
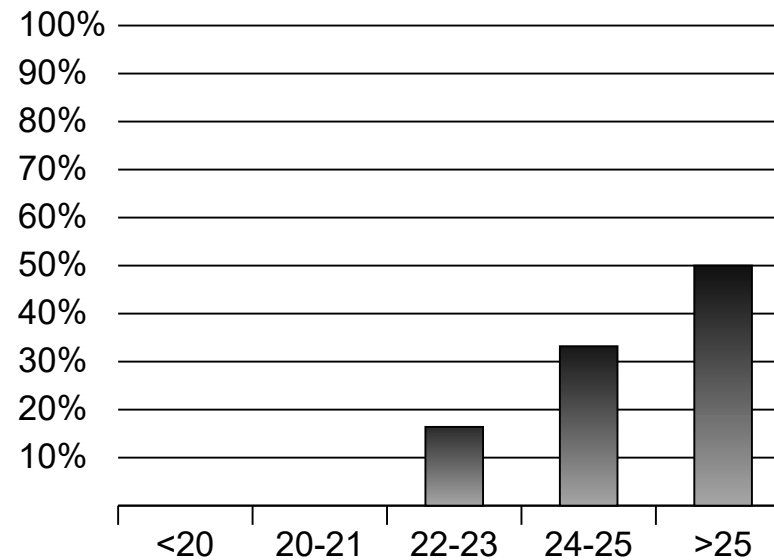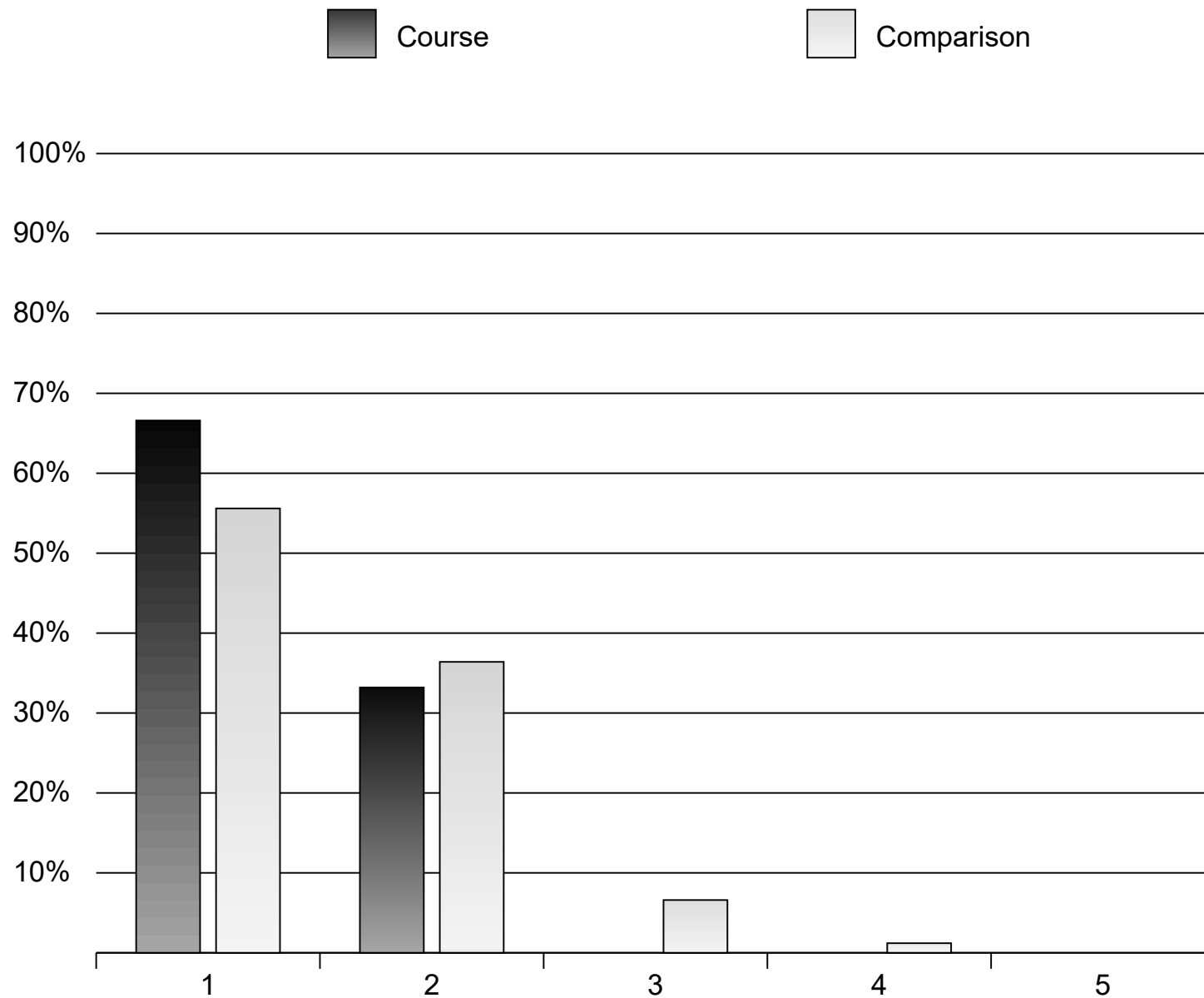
Lecturer

Structure

Topic

Requirements

# Teaching material

Overall Assessment
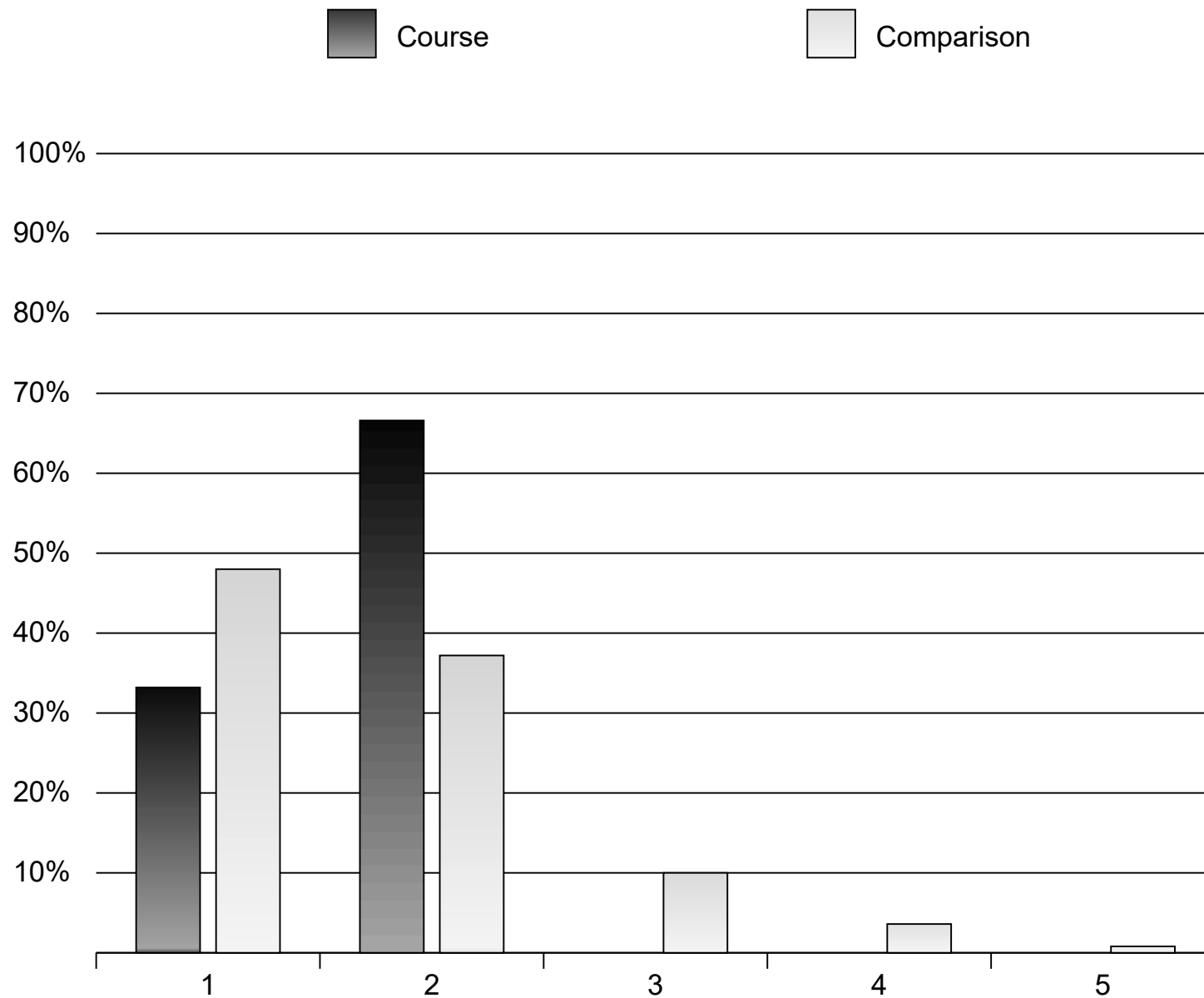
Comparison of means

Scale	Course		Comparison		
	M	SD	M	SD	N
Lecturer	1.5	0.32	1.55	0.58	239
Structure	1.71	0.6	1.51	0.69	198
Topic	1.97	0.69	1.76	0.67	198
Requirements	1.88	0.69	2.06	0.65	239
Teaching material	1.73	0.65	1.61	0.72	201
Overall Assessment	1.63	0.56	1.65	0.79	239

Comparison group: Bwl, Vorlesungen, SS 2025 (15 courses)

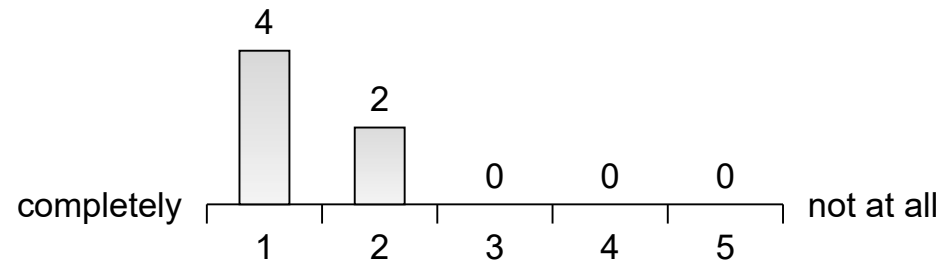M: Mean, SD: Standard deviation, N: Number of returned questionnaires

Lecturer

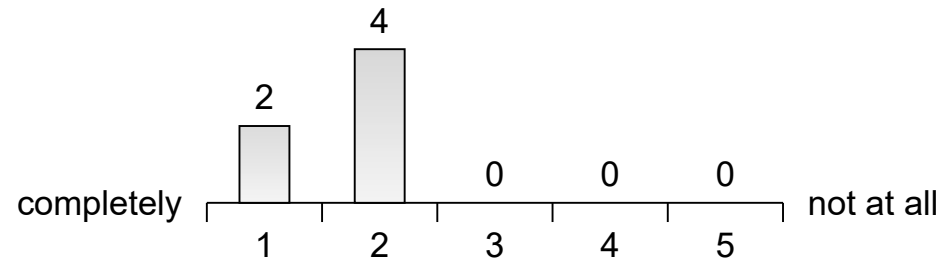The lecturer was dedicated and motivated.

completely — 1, 2, 3, 4, 5 — not at all
Bar chart: 1 = 5, 2 = 1, 3 = 0, 4 = 0, 5 = 0
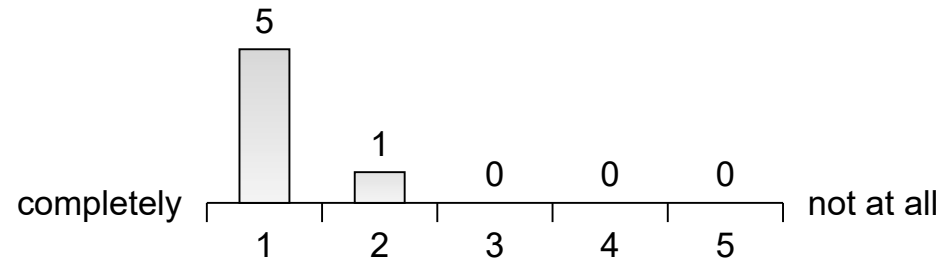
N= 6
M= 1.17
SD= 0.41
k.A.= 0

The lecturer repeated the content appropriately.

completely — 1, 2, 3, 4, 5 — not at all
Bar chart: 1 = 4, 2 = 2, 3 = 0, 4 = 0, 5 = 0

N= 6
M= 1.33
SD= 0.52
k.A.= 0

I was able to follow the pace of the lecturer.

completely — 1, 2, 3, 4, 5 — not at all
Bar chart: 1 = 2, 2 = 4, 3 = 0, 4 = 0, 5 = 0

N= 6
M= 1.67
SD= 0.52
k.A.= 0

The lecturer provided a good learning and working atmosphere.

completely — 1, 2, 3, 4, 5 — not at all
Bar chart: 1 = 2, 2 = 4, 3 = 0, 4 = 0, 5 = 0
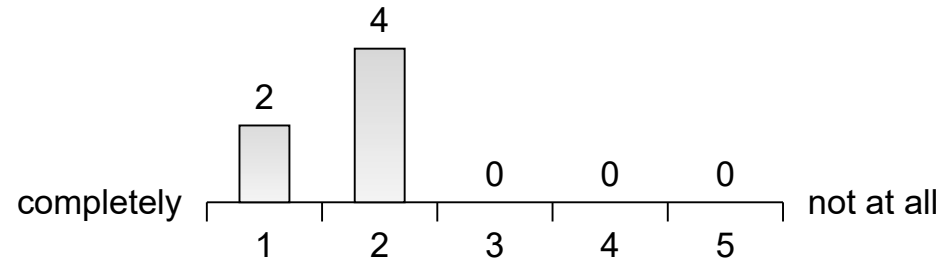
N= 6
M= 1.67
SD= 0.52
k.A.= 0

Lecturer

The lecturer provided the opportunity to discuss the content.

completely — 1: 3, 2: 2, 3: 1, 4: 0, 5: 0 — not at all
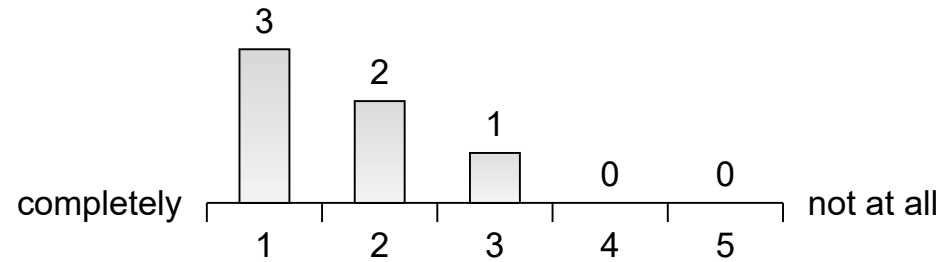
N= 6
M= 1.67
SD= 0.82
k.A.= 0

The lecturer was always well prepared.

completely — 1: 4, 2: 2, 3: 0, 4: 0, 5: 0 — not at all
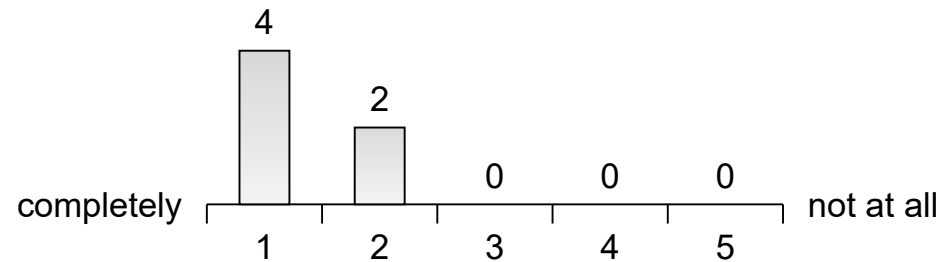
N= 6
M= 1.33
SD= 0.52
k.A.= 0

The lecturer was very competent.

completely — 1: 6, 2: 0, 3: 0, 4: 0, 5: 0 — not at all
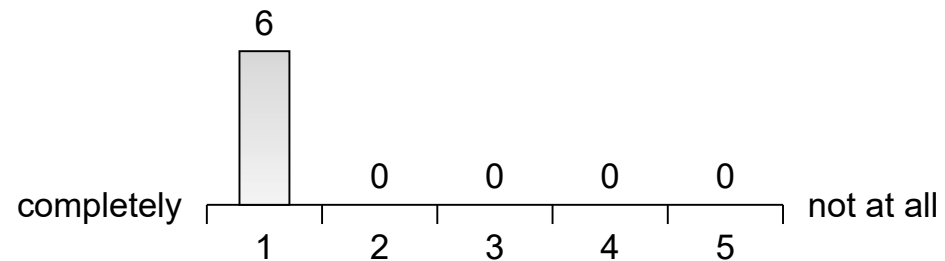
N= 6
M= 1
SD= 0
k.A.= 0

The lecturer was able to make complicated subjects understandable.

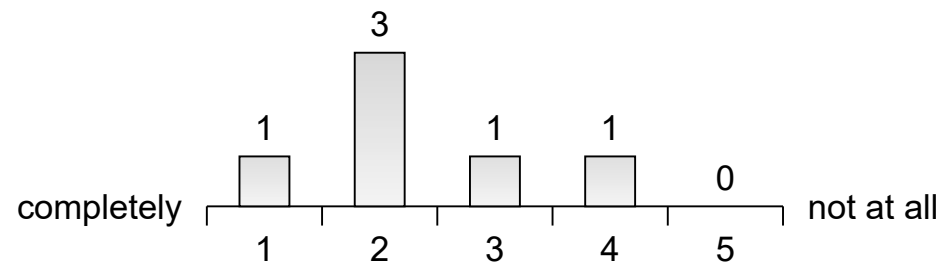completely — 1: 3, 2: 3, 3: 0, 4: 0, 5: 0 — not at all
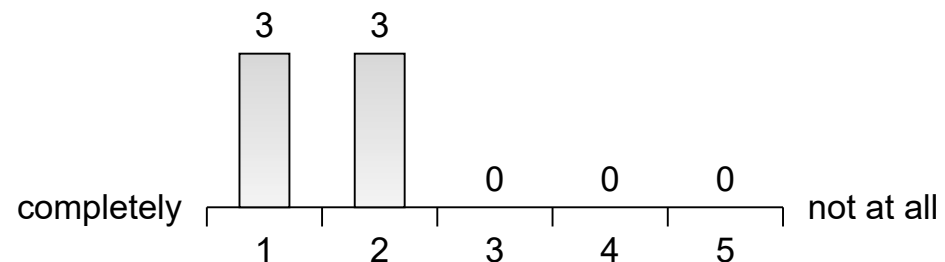
N= 6
M= 1.5
SD= 0.55
k.A.= 0

Lecturer

It was important to the lecturer that the participants benefitted from the course.
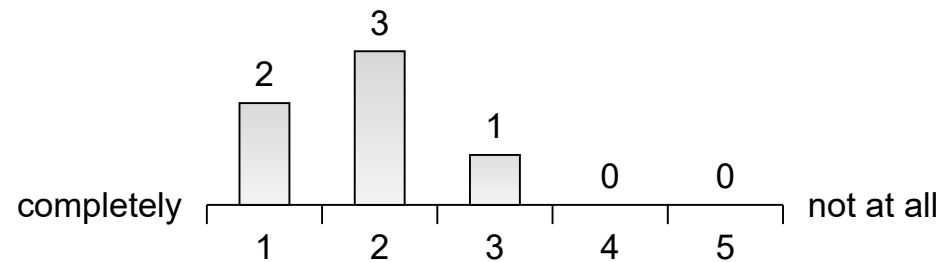

N= 6
M= 1.33
SD= 0.52
k.A.= 0

completely — 4 (1), 2 (2), 0 (3), 0 (4), 0 (5) — not at all

The lecturer motivated the participants.

N= 6
M= 2.33
SD= 1.03
k.A.= 0

completely — 1 (1), 3 (2), 1 (3), 1 (4), 0 (5) — not at all

Structure

The learning objective was clear to me.

completely — 1, 2, 3, 4, 5 — not at all

Bars: 1 = 2, 2 = 3, 3 = 1, 4 = 0, 5 = 0

N= 6
M= 1.83
SD= 0.75
k.A.= 0

The educational objectives were well defined from the beginning.

completely — 1, 2, 3, 4, 5 — not at all

Bars: 1 = 3, 2 = 2, 3 = 1, 4 = 0, 5 = 0
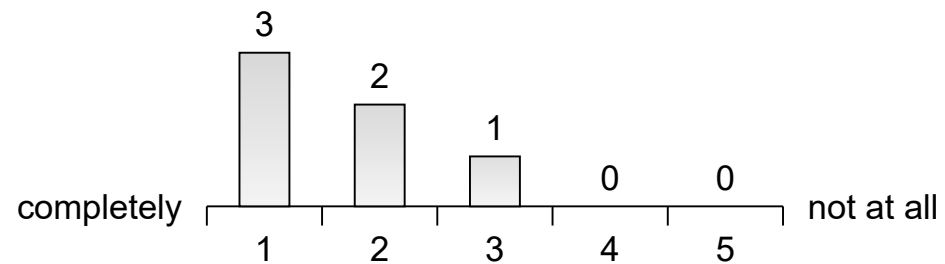
N= 6
M= 1.67
SD= 0.82
k.A.= 0

The lecture was clear and understandable.

completely — 1, 2, 3, 4, 5 — not at all

Bars: 1 = 2, 2 = 3, 3 = 1, 4 = 0, 5 = 0
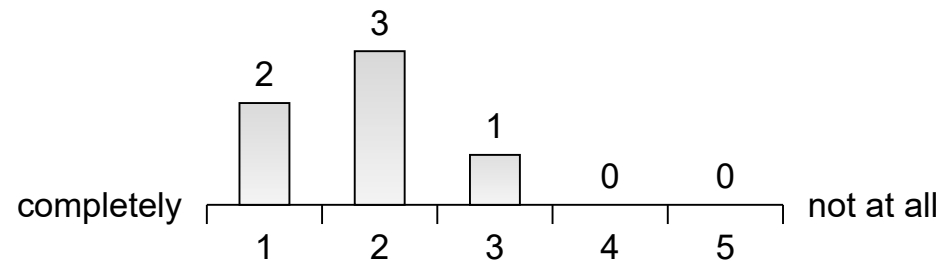
N= 6
M= 1.83
SD= 0.75
k.A.= 0

The content structure of the lecture was logical/comprehensible.

completely — 1, 2, 3, 4, 5 — not at all

Bars: 1 = 4, 2 = 1, 3 = 1, 4 = 0, 5 = 0
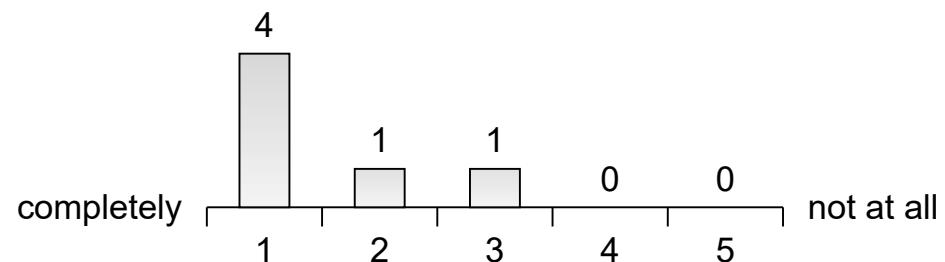
N= 6
M= 1.5
SD= 0.84
k.A.= 0

Topic

I was interested in the subject even before the lecture.

2 — 2 — 1 — 1 — 0

completely ⌐ 1 2 3 4 5 ⌐ not at all
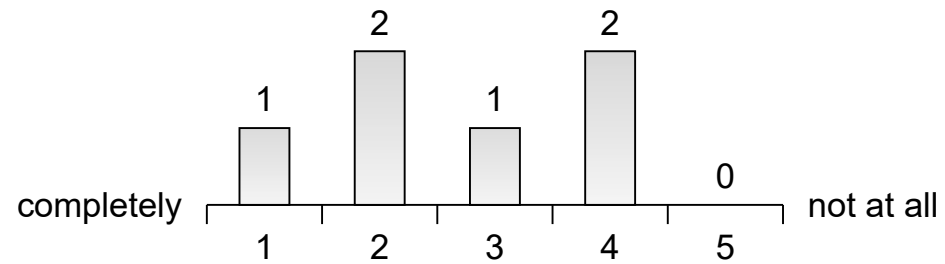
N= 6
M= 2.67
SD= 1.21
k.A.= 0

The required prior knowledge is appropriate.

3 — 2 — 1 — 0 — 0

completely ⌐ 1 2 3 4 5 ⌐ not at all
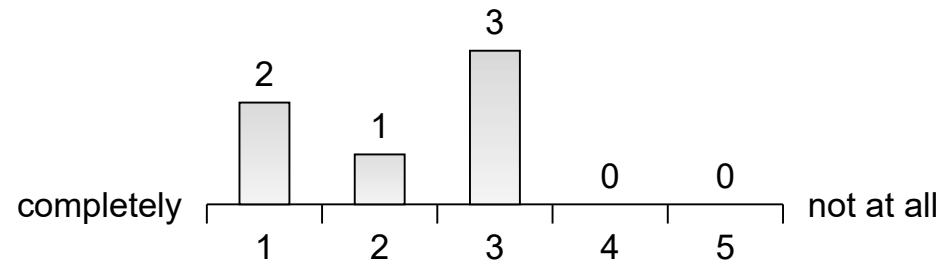
N= 6
M= 2.17
SD= 0.98
k.A.= 0

The proportions of mathematical/technical content are appropriate.

3 — 2 — 1 — 0 — 0

completely ⌐ 1 2 3 4 5 ⌐ not at all
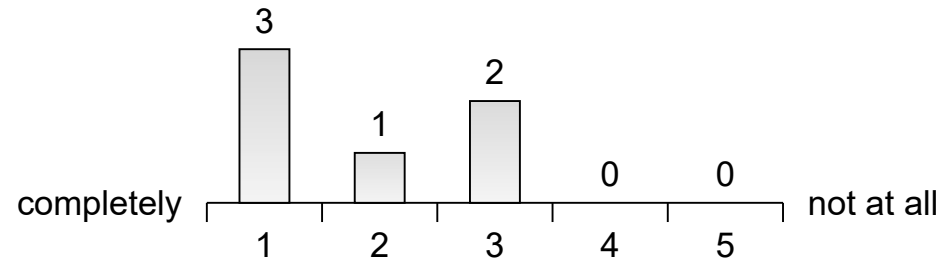
N= 6
M= 1.83
SD= 0.98
k.A.= 0

The topic of the lecture is relevant.

3 — 3 — 0 — 0 — 0

completely ⌐ 1 2 3 4 5 ⌐ not at all
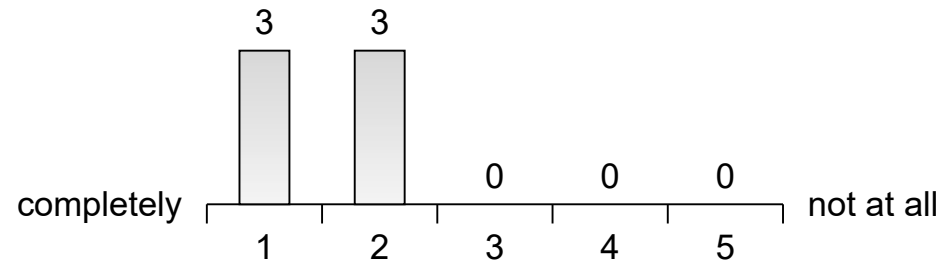
N= 6
M= 1.5
SD= 0.55
k.A.= 0

Topic

I believe that I have learned important facts in the lecture.

completely ... not at all

	1	2	3	4	5	
	5	0	1	0	0	
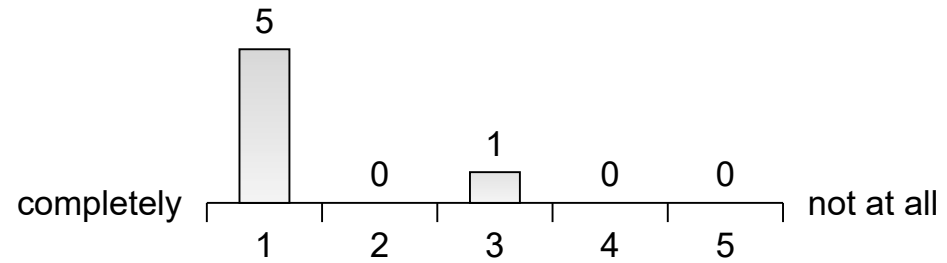
N= 6
M= 1.33
SD= 0.82
k.A.= 0

The topic of the course is relevant for my future professional goals.

completely ... not at all

	1	2	3	4	5	
	0	5	0	1	0	
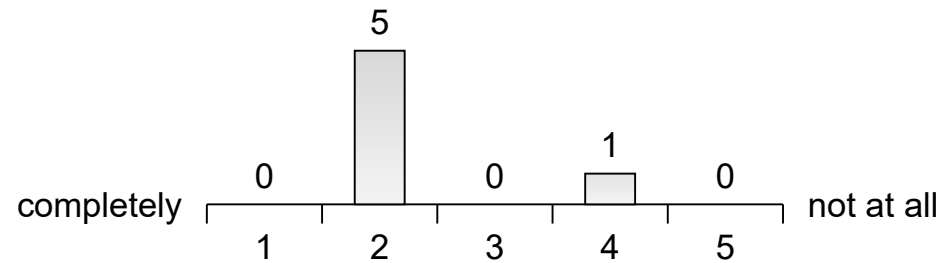
N= 6
M= 2.33
SD= 0.82
k.A.= 0

Requirements

The difficulty of the content was adequate.

completely ... not at all

	1	2	3	4	5
	3	1	1	1	0
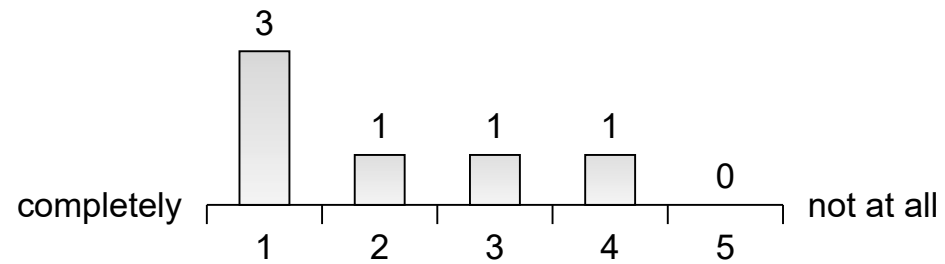
N= 6
M= 2
SD= 1.26
k.A.= 0

The amount of the content was adequate.

completely ... not at all

	1	2	3	4	5
	2	3	0	1	0
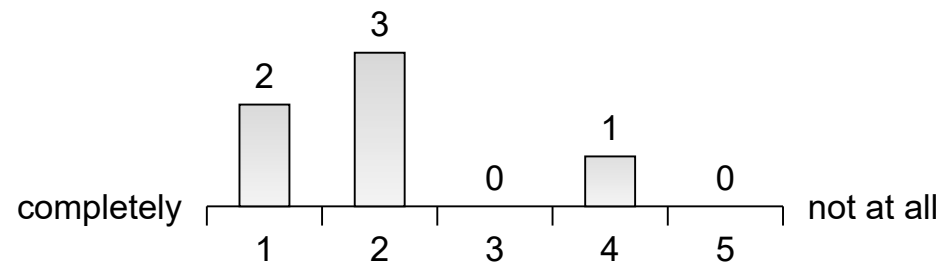
N= 6
M= 2
SD= 1.1
k.A.= 0

The pace of the lecture was appropriate.

completely ... not at all

	1	2	3	4	5
	2	4	0	0	0
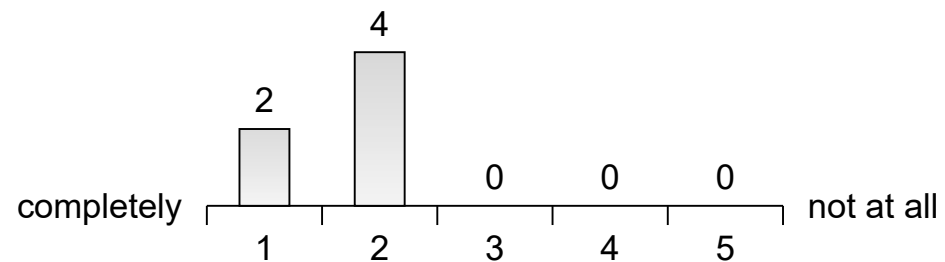
N= 6
M= 1.67
SD= 0.52
k.A.= 0

The requirements of the lecture were appropriate.

completely ... not at all

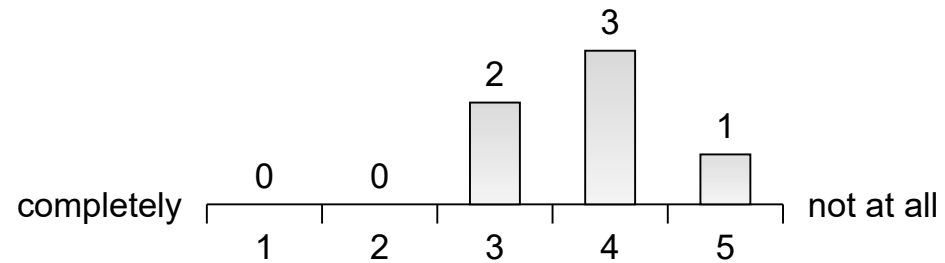|	1	2	3	4	5
	3	1	2	0	0
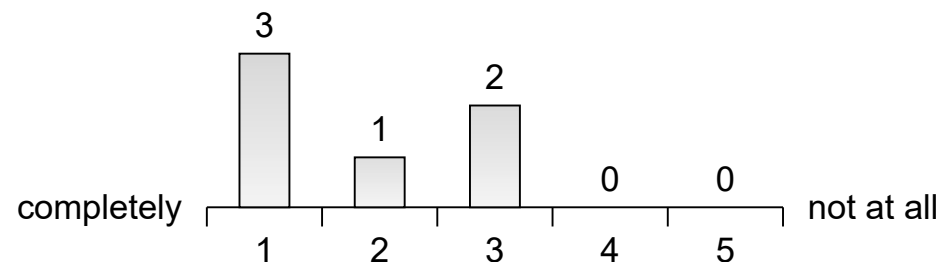
N= 6
M= 1.83
SD= 0.98
k.A.= 0

Requirements

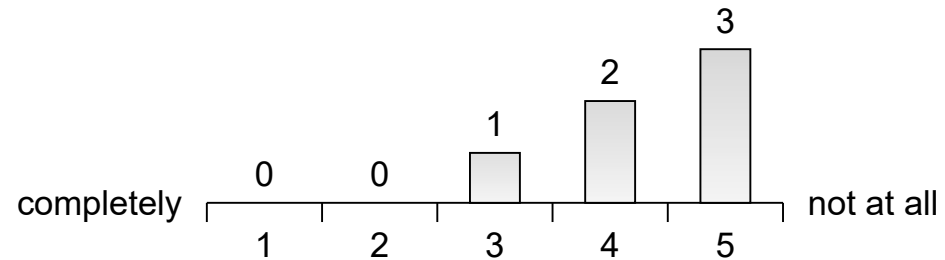The amount of time required for the lecture (including preparation and follow-up) was appropriate.

completely   not at all

1   2   3   4   5
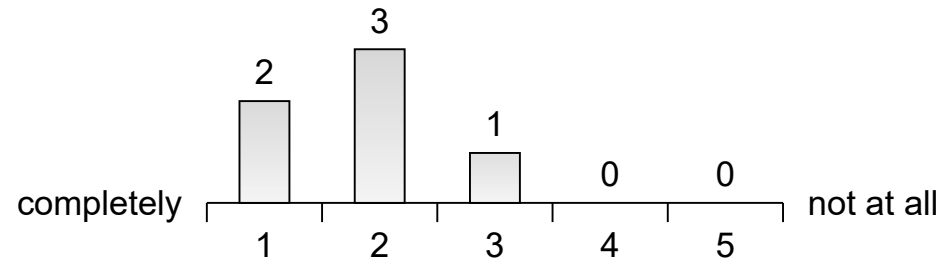
N= 6
M= 1.83
SD= 0.75
k.A.= 0

Overall, this lecture demanded too much from me.

completely   not at all

1   2   3   4   5

N= 6
M= 3.83
SD= 0.75
k.A.= 0

This lecture demanded too little from me.

completely   not at all

1   2   3   4   5

N= 6
M= 4.33
SD= 0.82
k.A.= 0

Teaching material

The quality of the media used in this lecture was good.

completely — 4 (1), 1 (2), 1 (3), 0 (4), 0 (5) — not at all
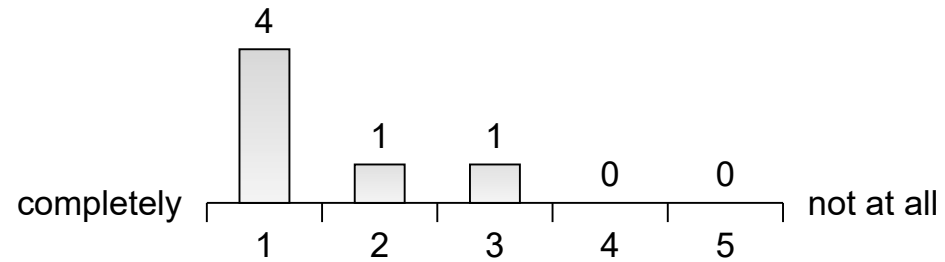
N= 6
M= 1.5
SD= 0.84
k.A.= 0

Enough materials were offered to deepen my understanding of the topic.

completely — 0 (1), 4 (2), 1 (3), 1 (4), 0 (5) — not at all
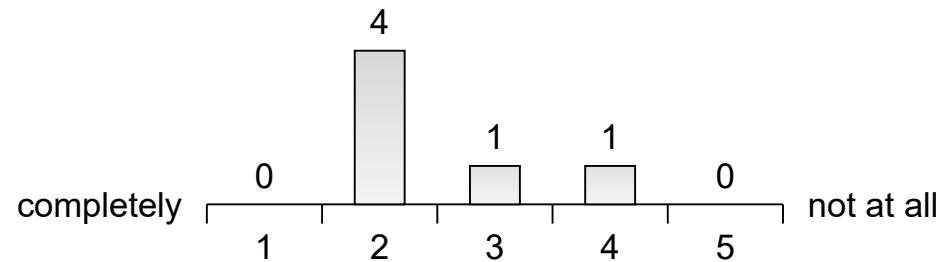
N= 6
M= 2.5
SD= 0.84
k.A.= 0

Presentations and scripts were made available in time.

completely — 6 (1), 0 (2), 0 (3), 0 (4), 0 (5) — not at all
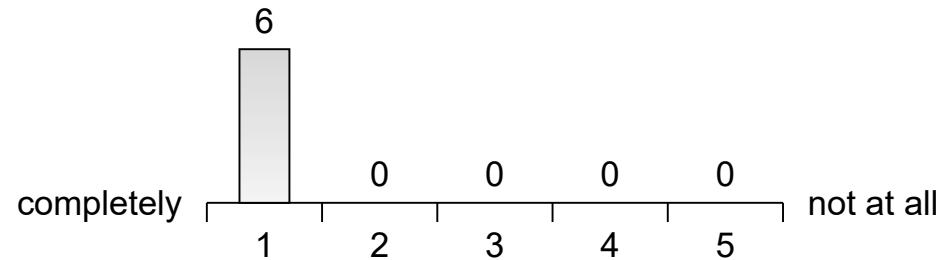
N= 6
M= 1
SD= 0
k.A.= 0

The prepared presentations helped to deepen my understanding of the topic.

completely — 2 (1), 3 (2), 1 (3), 0 (4), 0 (5) — not at all
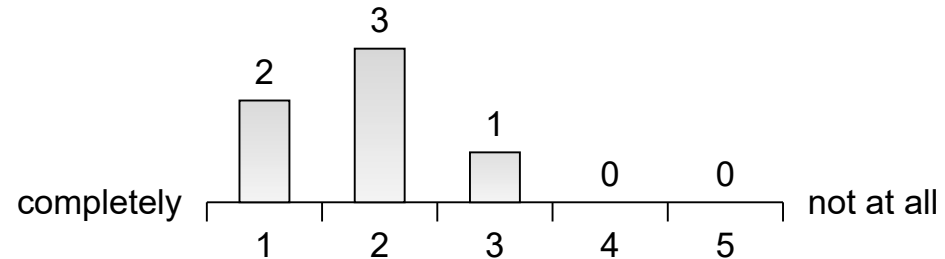
N= 6
M= 1.83
SD= 0.75
k.A.= 0

Teaching material

The materials available were ideal for reviewing the lecture.

completely

not at all

	1	2	3	4	5	
	3	2	0	1	0	
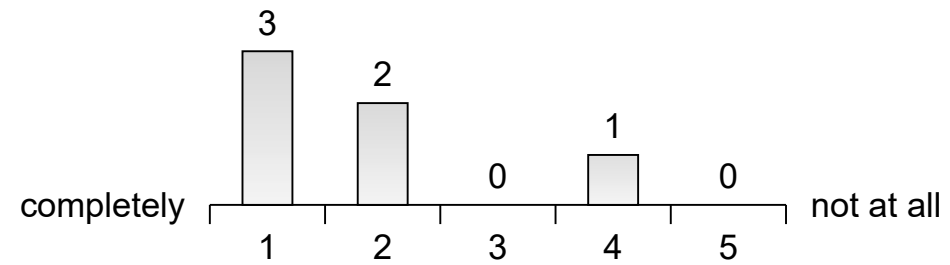
N= 6
M= 1.83
SD= 1.17
k.A.= 0

Overall Assessment

Overall, this was a good lecture.
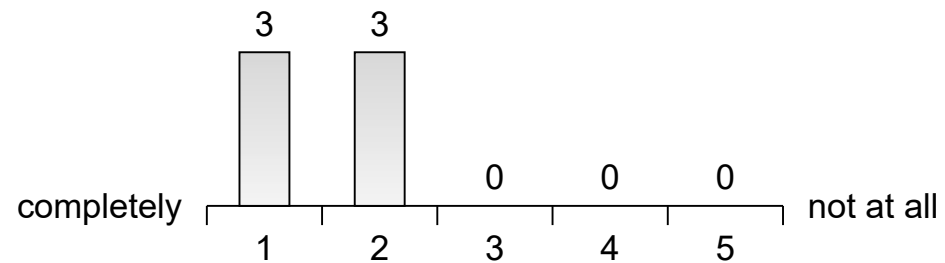
		3	3				N= 6
completely				0	0	0	M= 1.5
	1	2	3	4	5	not at all	SD= 0.55
							k.A.= 0

I learned a lot in this lecture.

N= 6
M= 1.67
SD= 0.82
k.A.= 0

completely 3 2 1 0 0 not at all
1 2 3 4 5
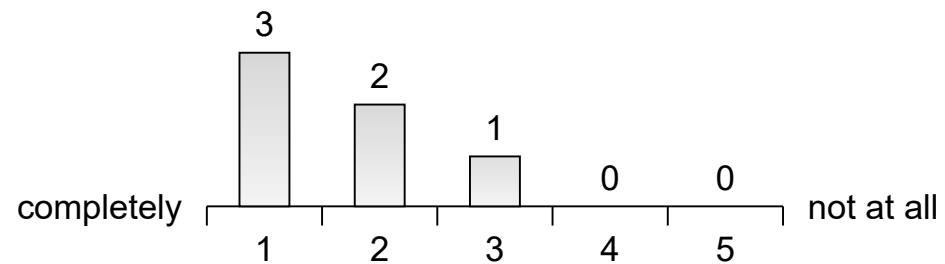
The lecture fulfilled my expectations.

N= 6
M= 1.83
SD= 0.75
k.A.= 0

completely 2 3 1 0 0 not at all
1 2 3 4 5
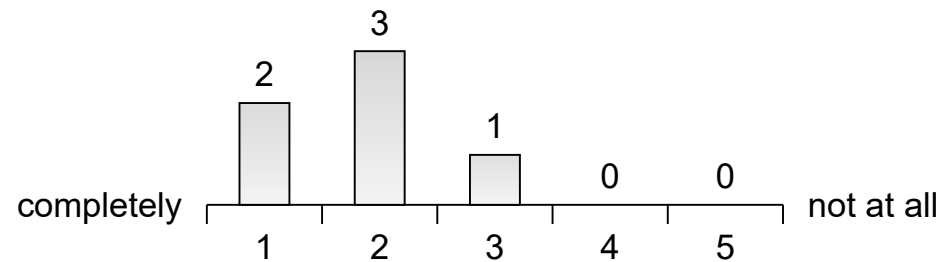
I would recommend the lecture.

N= 6
M= 1.5
SD= 0.55
k.A.= 0

completely 3 3 0 0 0 not at all
1 2 3 4 5
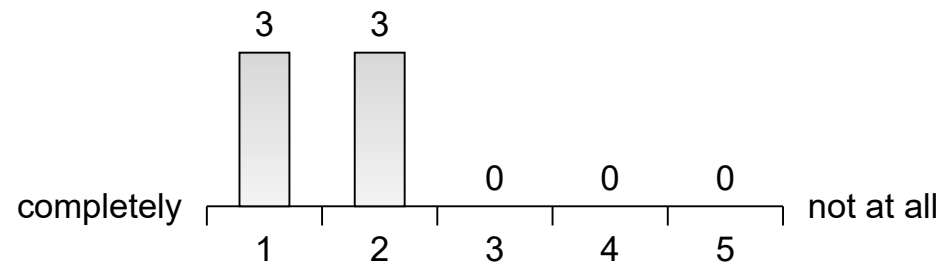
Overall, I evaluate the lecture with the grade
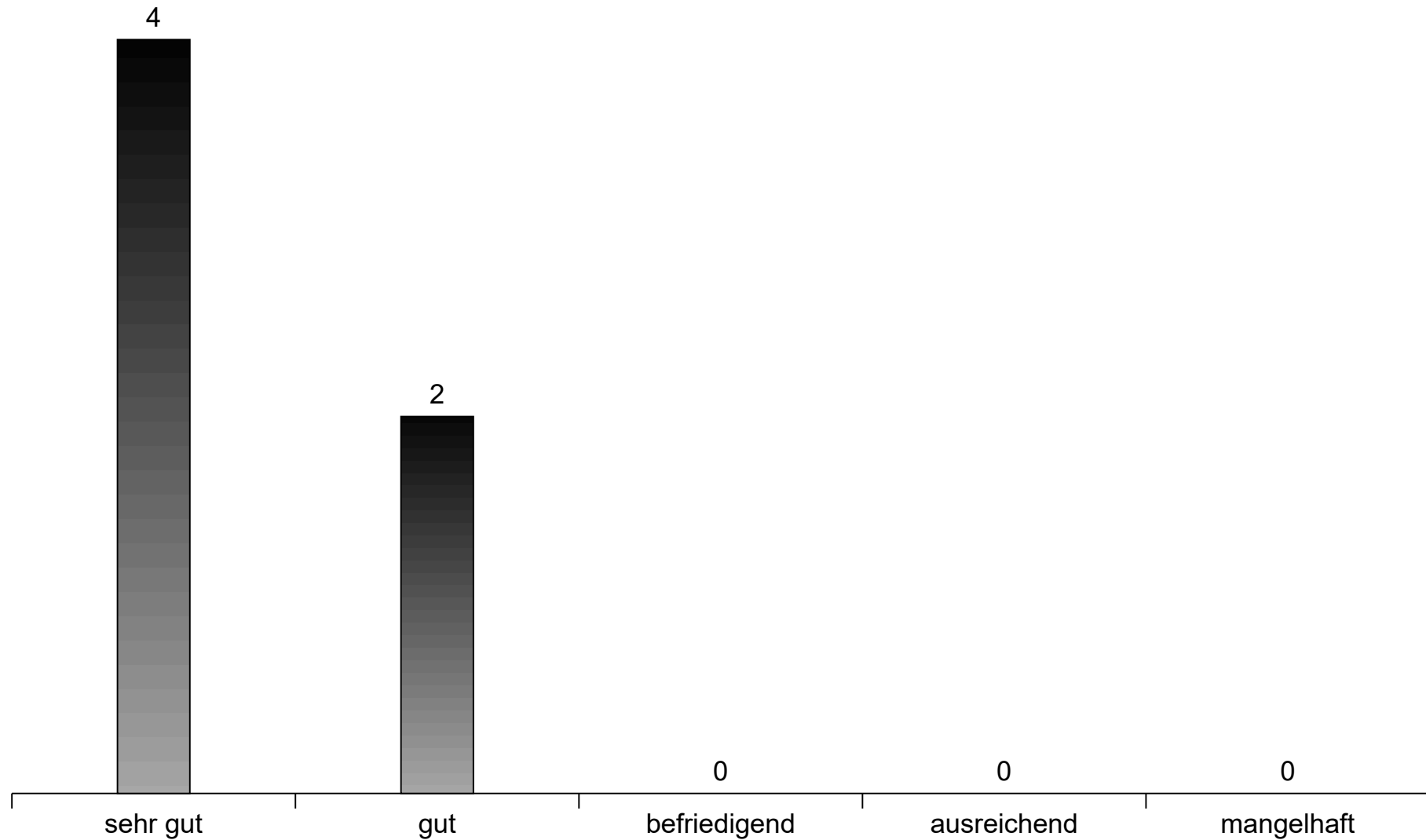
Further remarks on the lecture (praise/criticism)

"Die Folien wären auf deutsch deutlich einfacher zu verstehen und nachzuvollziehen."

"Grundlegend fand ich den Kurs überraschend interessant. Ich hatte nichts mit dem Thema am Hut, dennoch konnte mich Herr Dr. Strohmeier für Analytics interessieren. Manchmal hat er uns ganz schön gedisst (War aber meistens gerechtfertigt :D). Insgesamt war der Kurs weder zu schwer, noch zu leicht. Man muss aber definitiv mehr machen als in anderen Kursen (Nachbearbeitung)."