Feedback from the course evaluation - WS 2025/26

Business Analytics I: Basic Analytics (Digital HRM III - Basic Analytics) Übung

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General information

Information on Qualis

- Qualis is an internal university evaluation program within the framework of the Quality Management System Teaching and Learning under the professional responsibility of the Chair of Differential Psychology and Psychological Diagnostics.
- Courses offered by all faculties and courses offered by study-related institutions are evaluated.

Details on the Qualis survey

- The basic form consists of 28 items, one free-response item as well as basic demographic variables.
- For purposes of analysis, individual items of the basic form are aggregated into five scales (Lecturer, Structure, Topic, Requirements, Overall Assessment) and reported in terms of these scales.
- The basic form is amended by additional scale items (e.g. presentations, work assignments, digital teaching) based on each course's specific assessments.
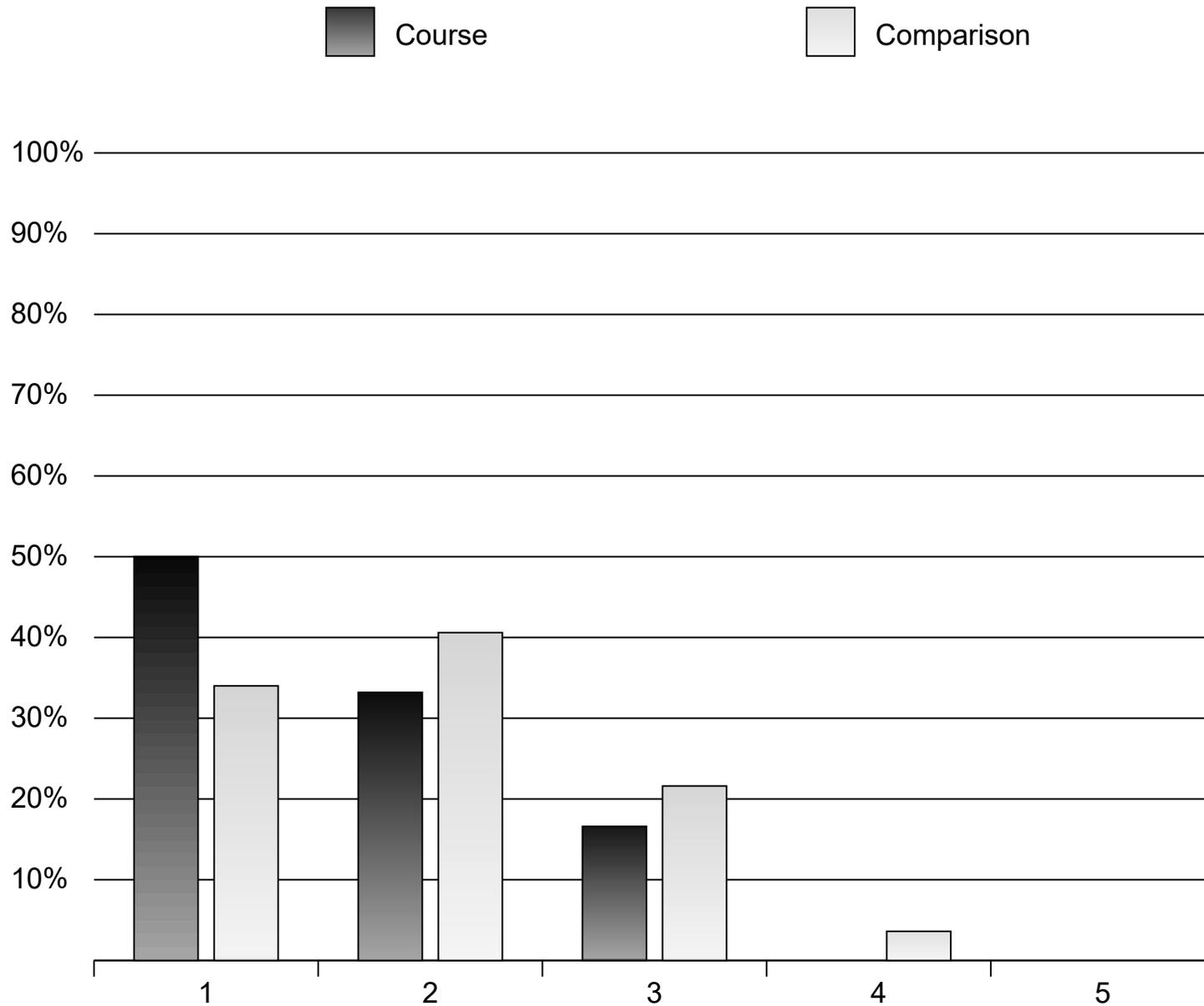
The Qualis-Team would like to thank all students and lecturers for their numerous and extensive participation!
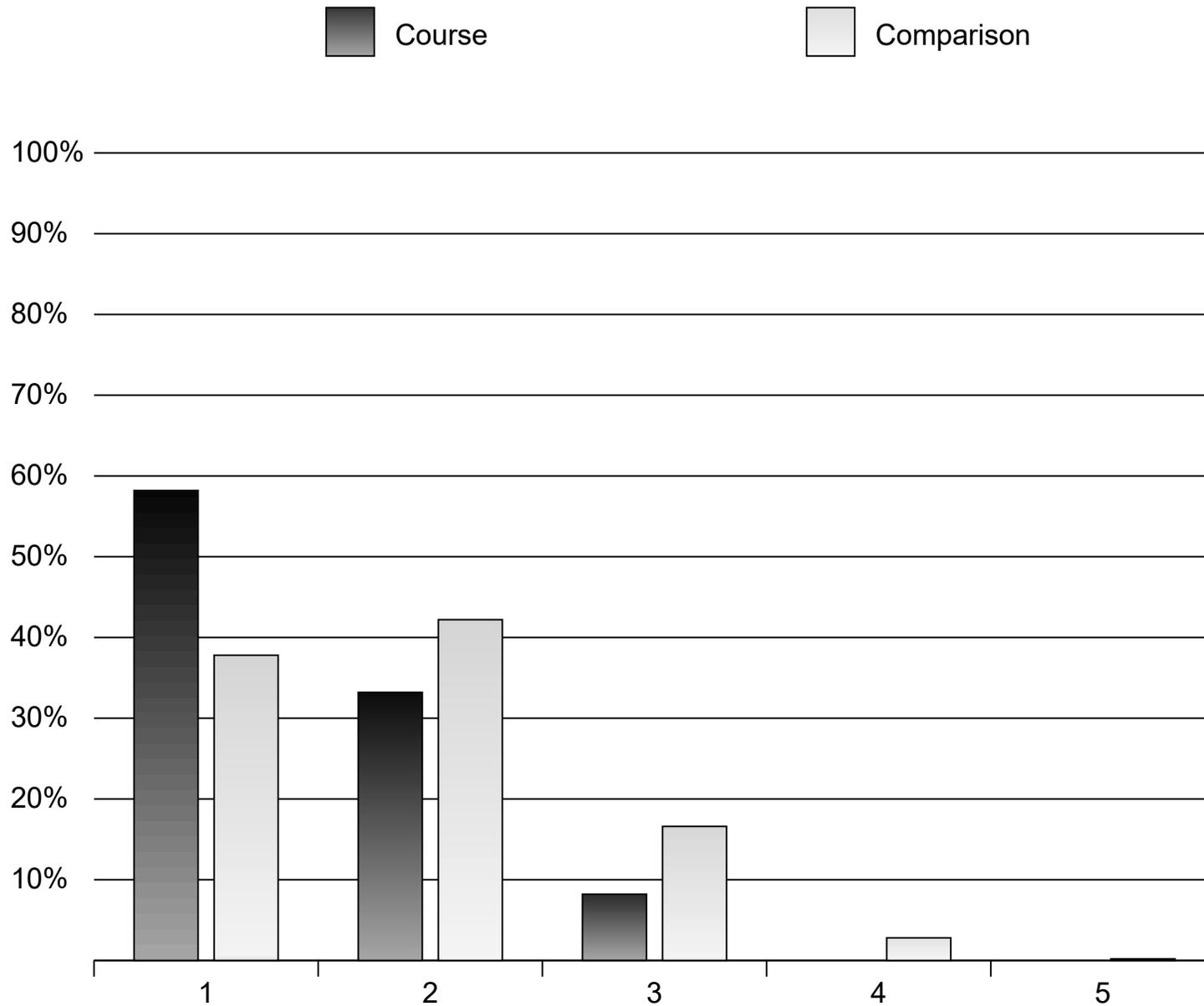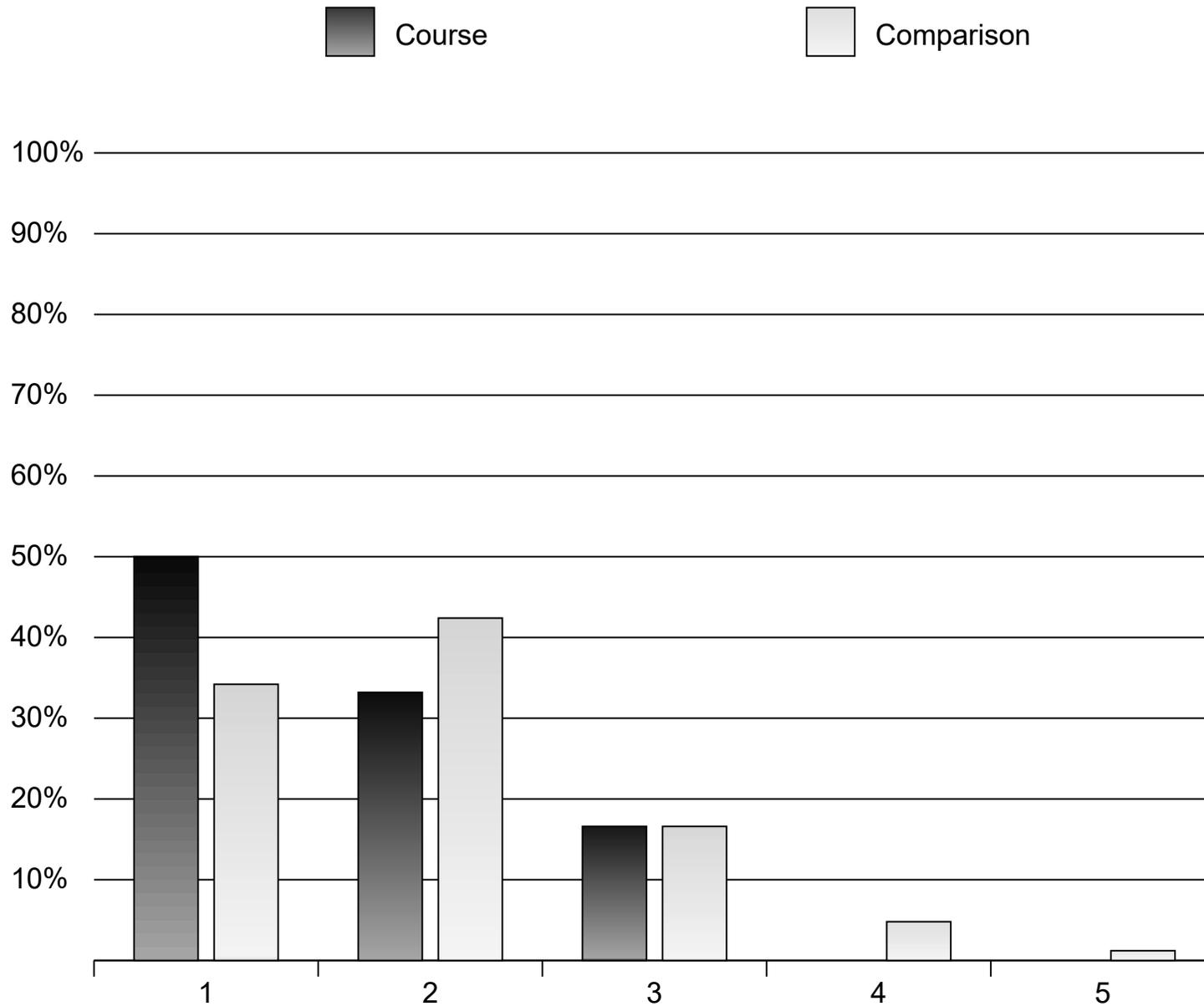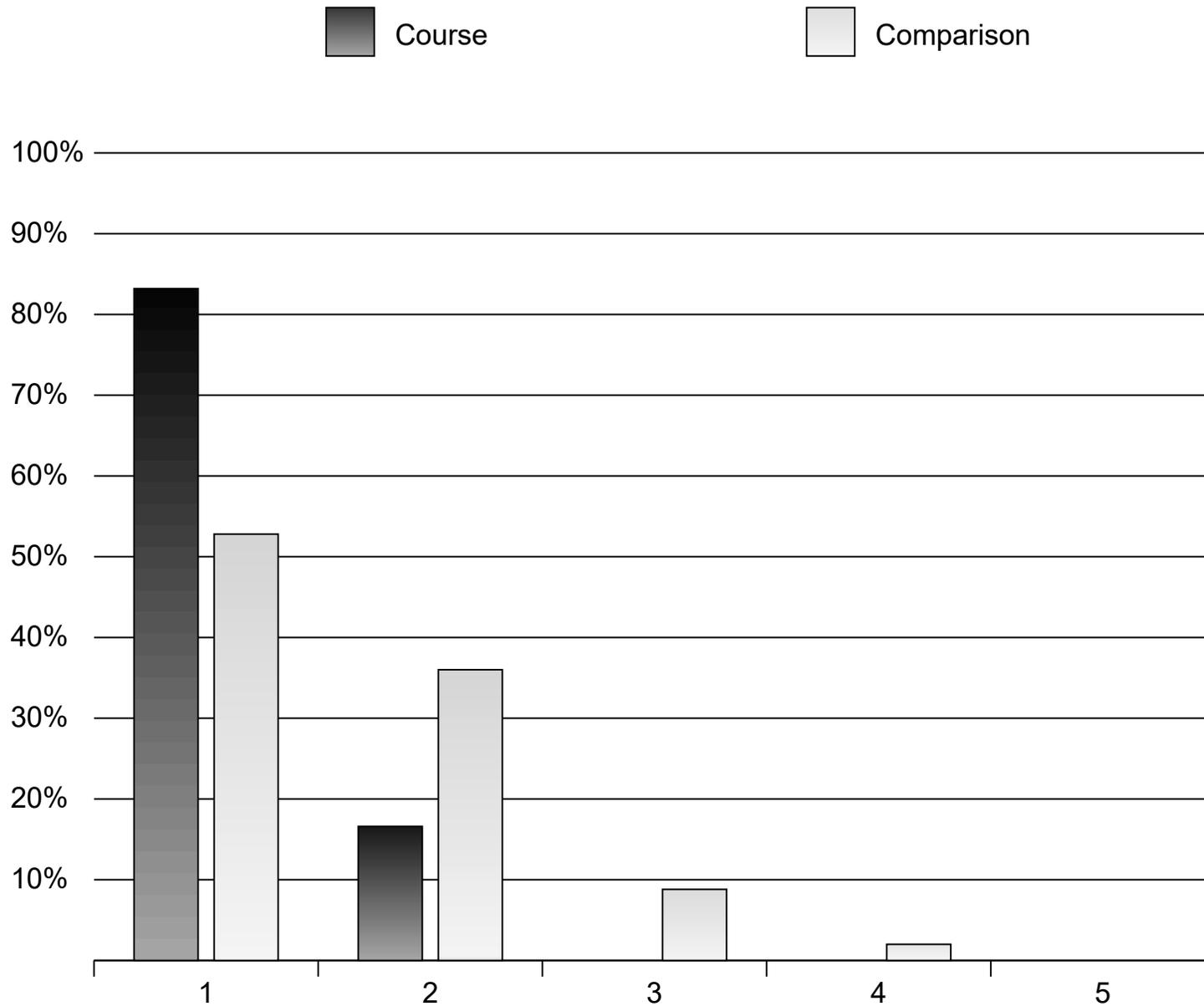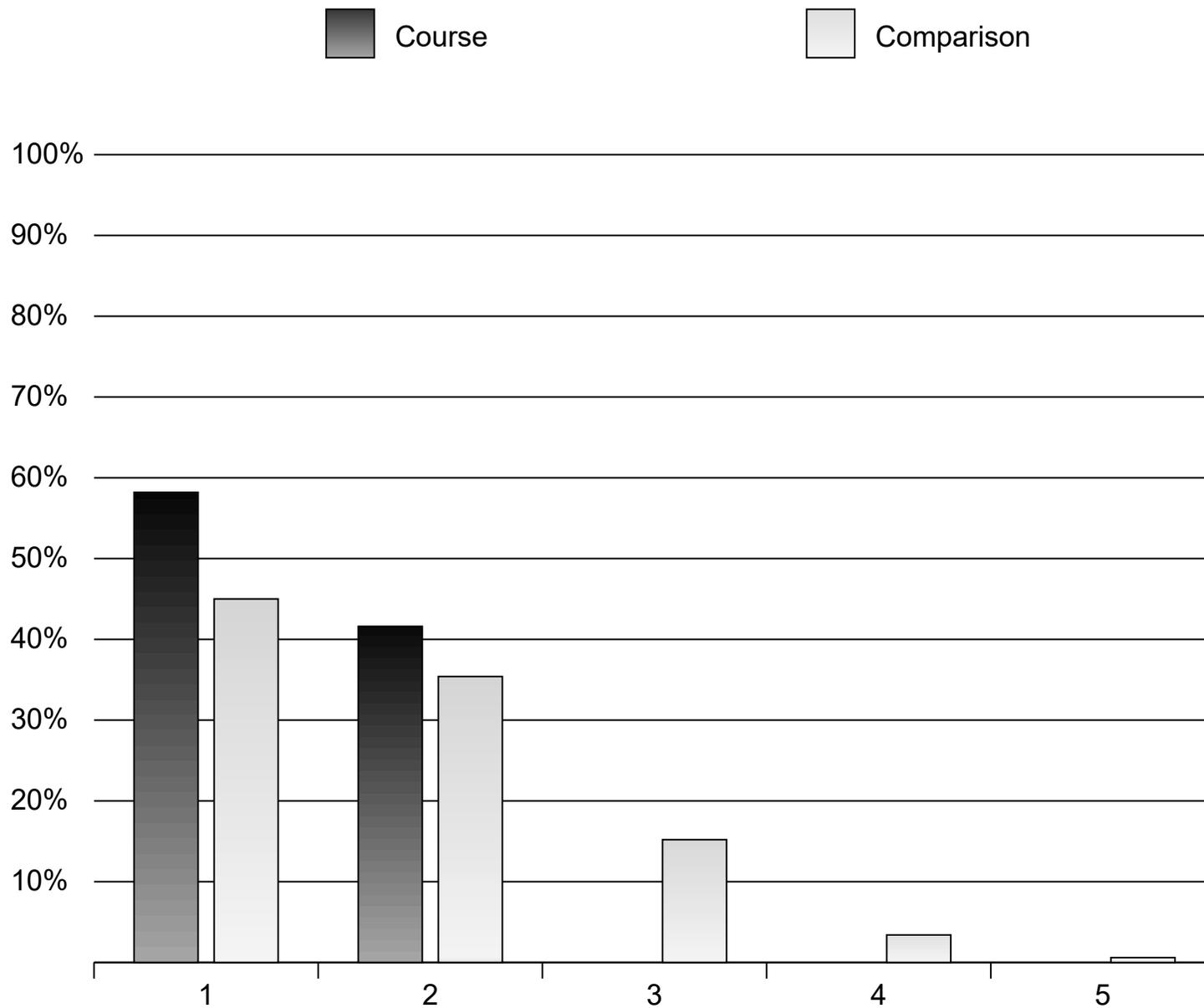
Lecturer

Structure
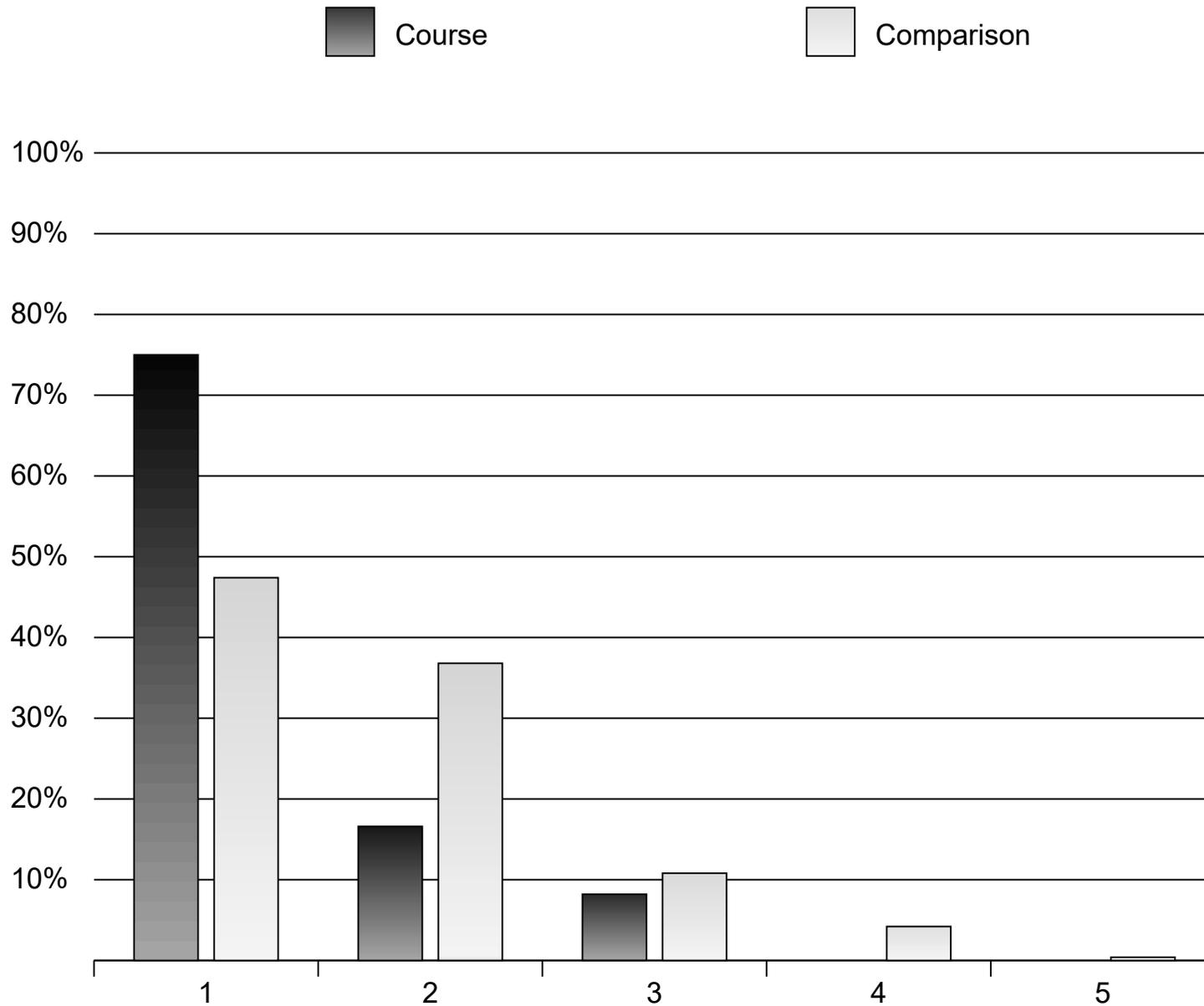
Topic

Course

Teaching material

Overall Assessment

Comparison of means

Scale	Course		Comparison		
	M	SD	M	SD	N
Lecturer	1.54	0.56	1.82	0.74	446
Structure	1.42	0.55	1.74	0.79	446
Topic	1.86	0.82	1.94	0.77	446
Course	1.78	0.67	1.95	0.86	370
Teaching material	1.25	0.32	1.62	0.67	446
Requirements	hoch ▲ niedrig 2.69	0.5			
Overall Assessment	1.5	0.5	1.78	0.81	446

Comparison group: Bwl, Übungen, WS 2025/26 (26 courses)

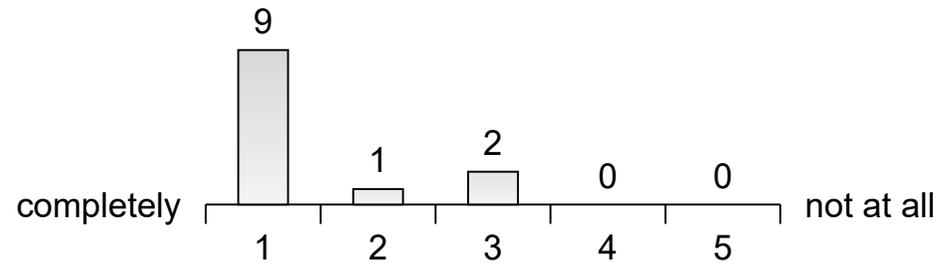M: Mean, SD: Standard deviation, N: Number of returned questionnaires

Lecturer

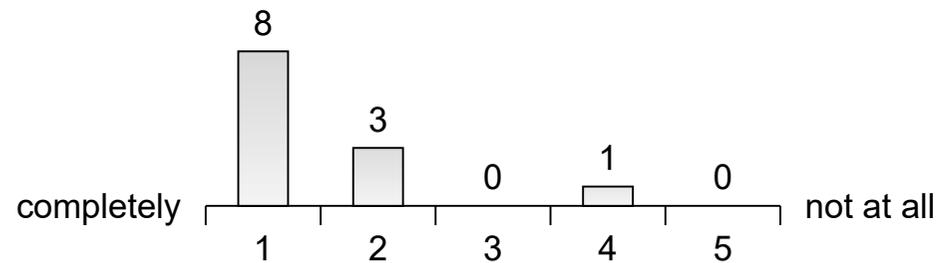The lecturer was dedicated and motivated.

	11				

completely ... not at all

1   2   3   4   5
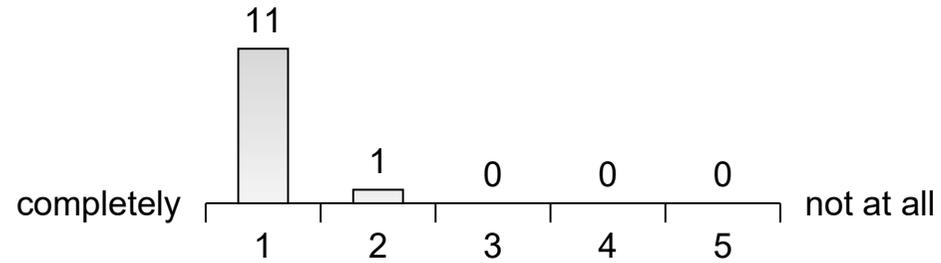
N= 12
M= 1.08
SD= 0.29
k.A.= 0

The lecturer provided a good learning and working atmosphere.

9   1   2   0   0

completely ... not at all

1   2   3   4   5

N= 12
M= 1.42
SD= 0.79
k.A.= 0

The lecturer provided the opportunity to discuss the content.

8   3   0   1   0

completely ... not at all

1   2   3   4   5

N= 12
M= 1.5
SD= 0.9
k.A.= 0

The lecturer was very competent.

8   4   0   0   0

completely ... not at all

1   2   3   4   5
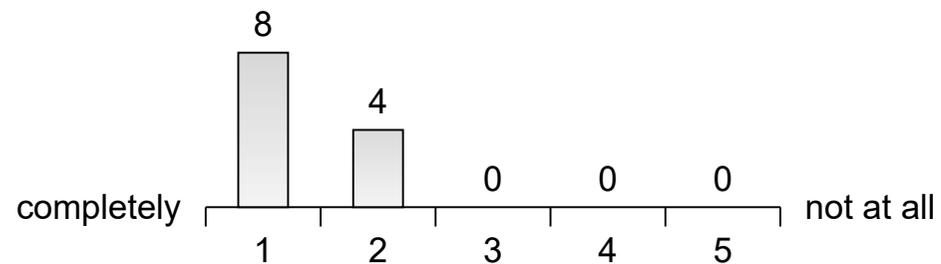
N= 12
M= 1.33
SD= 0.49
k.A.= 0

Lecturer

The lecturer was able to make complicated subjects understandable.

completely

1	2	3	4	5
4	6	2	0	0

not at all
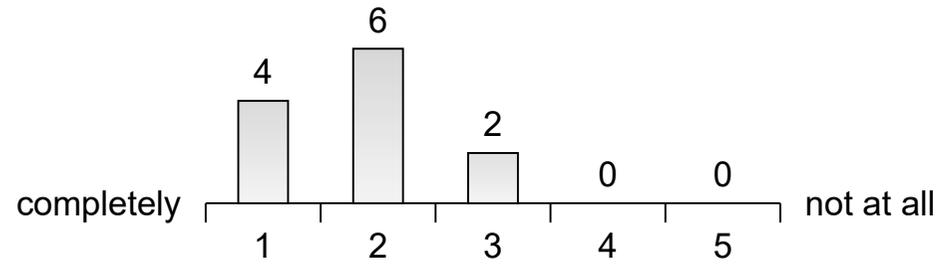
N= 12
M= 1.83
SD= 0.72
k.A.= 0

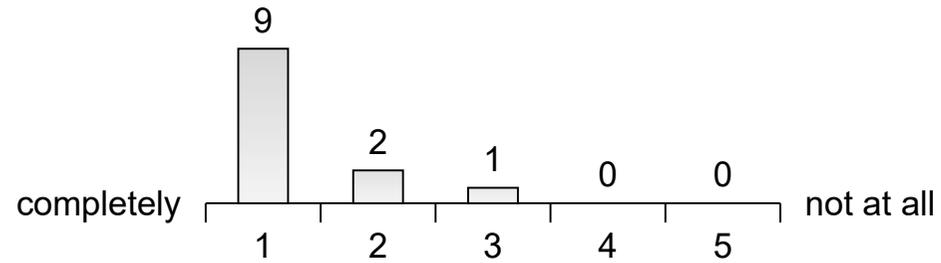The lecturer motivated the participants.

completely

1	2	3	4	5
4	4	3	1	0

not at all
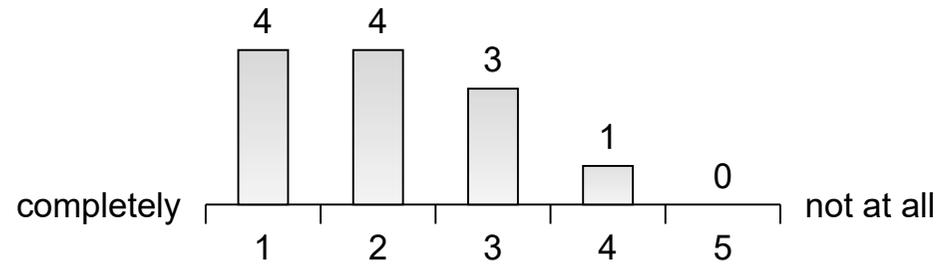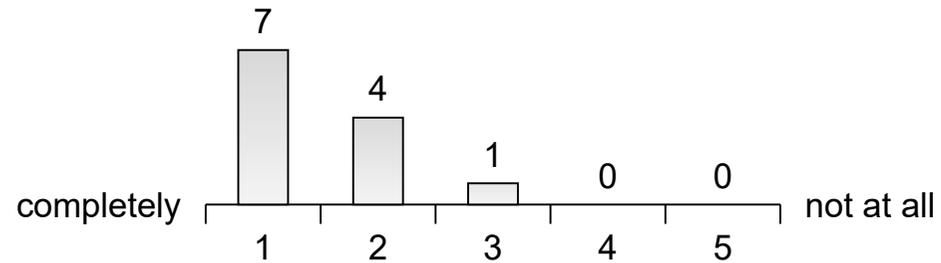
N= 12
M= 2.08
SD= 1
k.A.= 0

Structure

The educational objectives were well defined from the beginning.
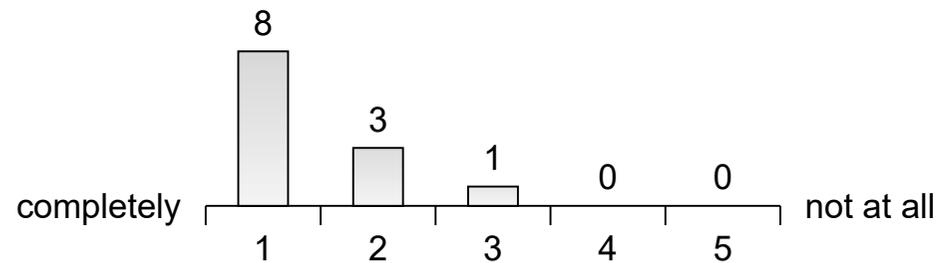

N= 12
M= 1.33
SD= 0.65
k.A.= 0

The course was well structured and comprehensible.
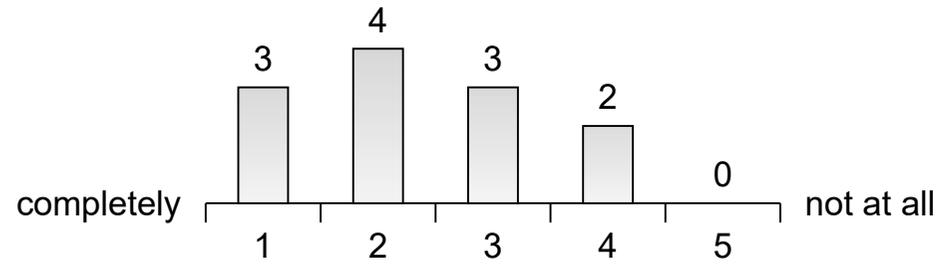

N= 12
M= 1.5
SD= 0.67
k.A.= 0

The structure of the content was logical/easy to follow.
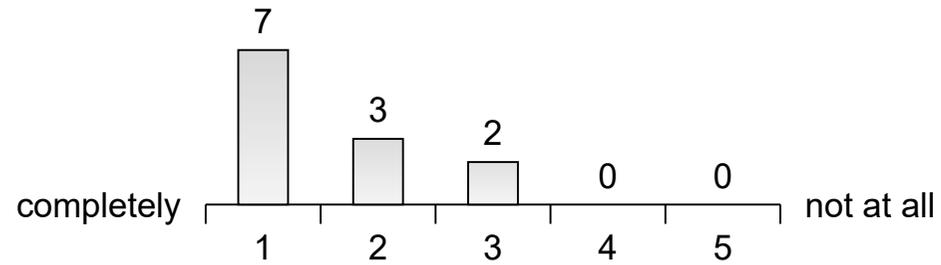

N= 12
M= 1.42
SD= 0.67
k.A.= 0

Topic

I was already interested in the subject of the course before I signed up for it.
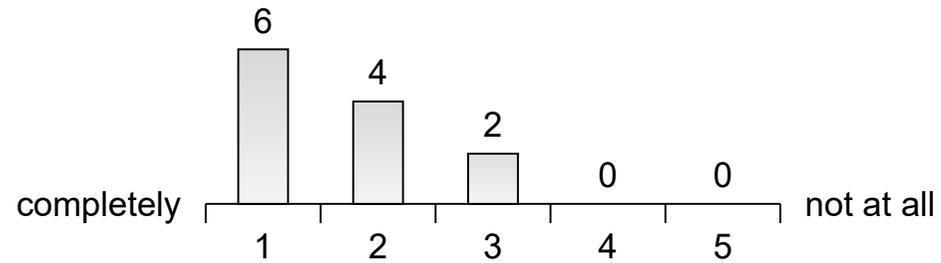

| | 3 | 4 | 3 | 2 | 0 | |
| completely | 1 | 2 | 3 | 4 | 5 | not at all |

N= 12
M= 2.33
SD= 1.07
k.A.= 0

The topic of the course is relevant.

| | 7 | 3 | 2 | 0 | 0 | |
| completely | 1 | 2 | 3 | 4 | 5 | not at all |

N= 12
M= 1.58
SD= 0.79
k.A.= 0

I believe that I have learned important facts in this course.

| | 6 | 4 | 2 | 0 | 0 | |
| completely | 1 | 2 | 3 | 4 | 5 | not at all |

N= 12
M= 1.67
SD= 0.78
k.A.= 0

Course

The tutorial was helpful to me.

		6		4			2			0			0	

completely   1   2   3   4   5   not at all
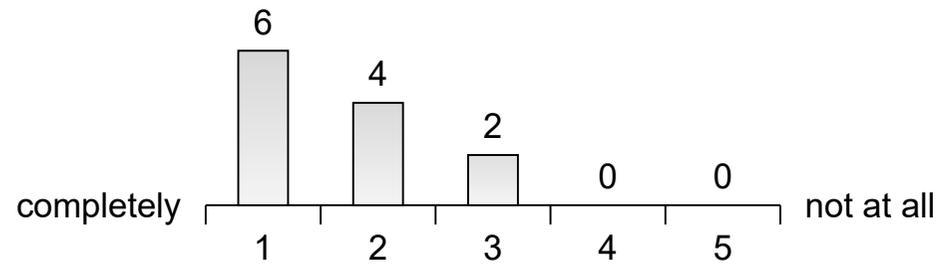
N= 12
M= 1.67
SD= 0.78
k.A.= 0

I was encouraged by the tutorial to critically examine the topics covered.

completely   1   2   3   4   5   not at all

4   5   1   2   0
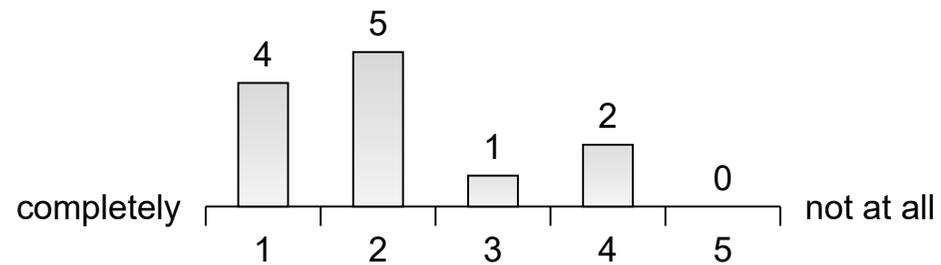
N= 12
M= 2.08
SD= 1.08
k.A.= 0

The importance of the topics covered was conveyed within the tutorial.

completely   1   2   3   4   5   not at all

7   3   2   0   0
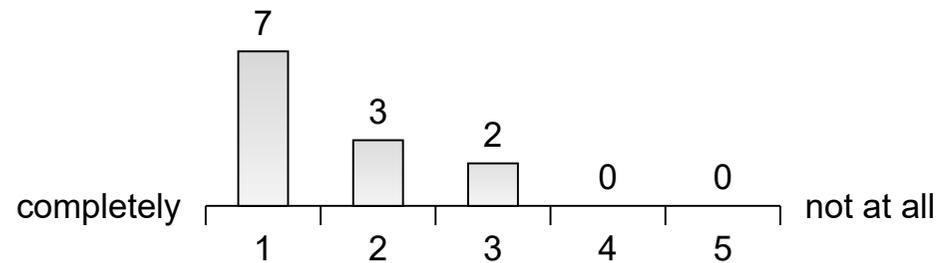
N= 12
M= 1.58
SD= 0.79
k.A.= 0

Teaching material

The quality of the media used in this course was good.

10

2

0 0 0

completely | 1 2 3 4 5 | not at all
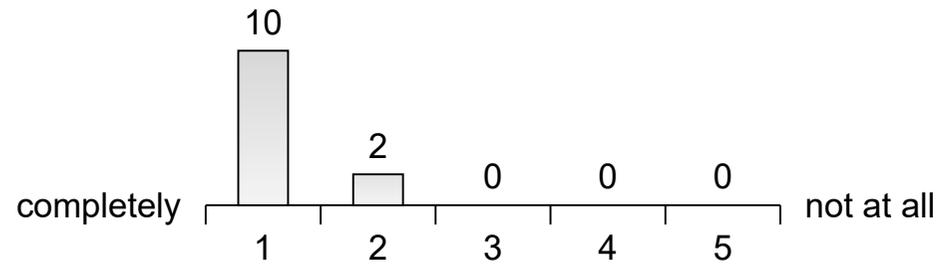
N= 12
M= 1.17
SD= 0.39
k.A.= 0

Enough materials were offered to deepen my understanding of the topic.

8

4

0 0 0

completely | 1 2 3 4 5 | not at all
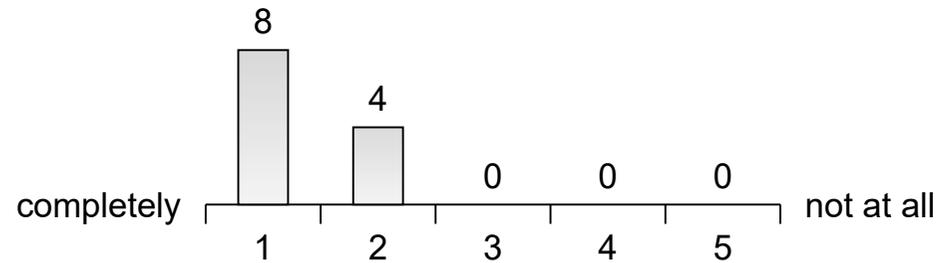
N= 12
M= 1.33
SD= 0.49
k.A.= 0

Presentations and scripts were made available in time.

10

1 1

0 0

completely | 1 2 3 4 5 | not at all
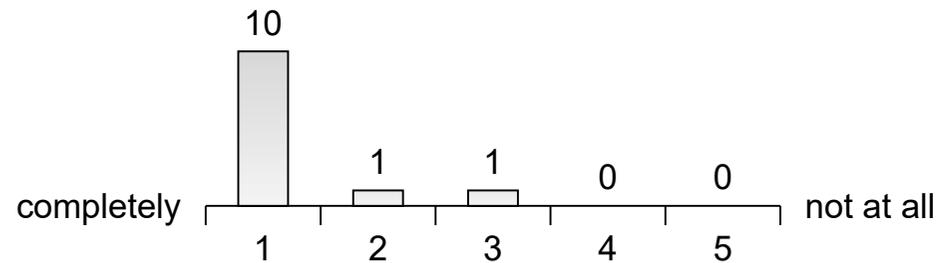
N= 12
M= 1.25
SD= 0.62
k.A.= 0

Requirements

The difficulty of the content was…

		6		
	4			
			2	
0				0

too demanding — too little demanding

N= 12
M= 2.83
SD= 0.72
k.A.= 0
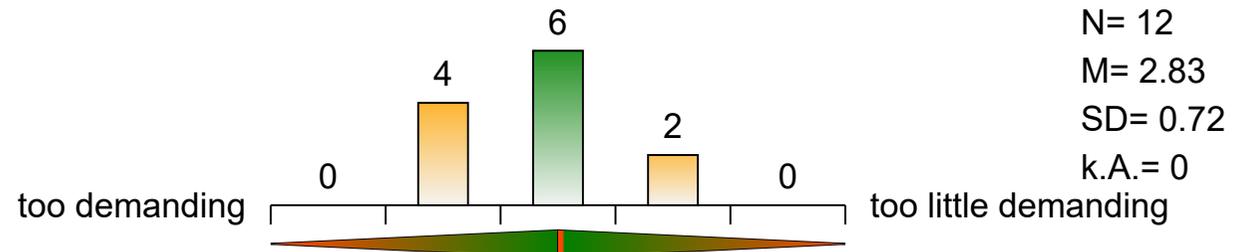
The amount of the content was…

		9		
	3			
0			0	0

too demanding — too little demanding

N= 12
M= 2.75
SD= 0.45
k.A.= 0
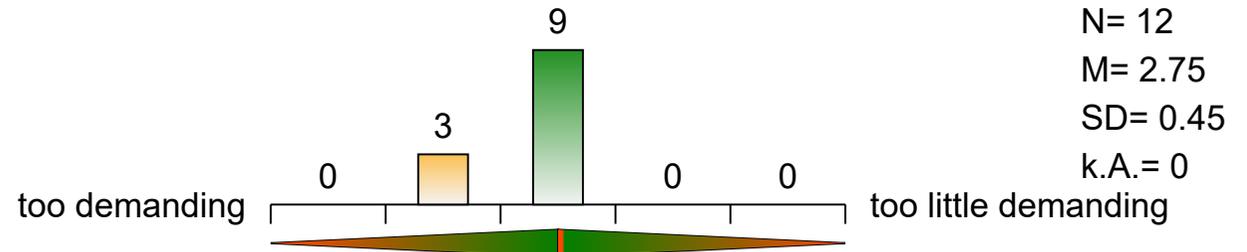
The pace of the course was…

	6	6		
0			0	0

too demanding — too little demanding

N= 12
M= 2.5
SD= 0.52
k.A.= 0
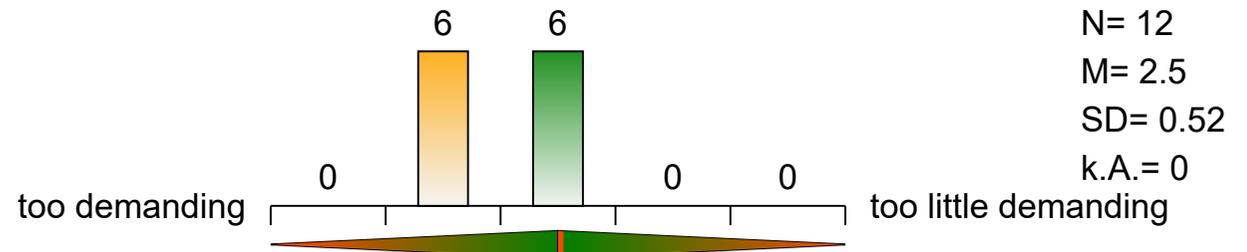
Overall Assessment

Overall, this was a good course.

completely
1   2   3   4   5   not at all

7   5   0   0   0
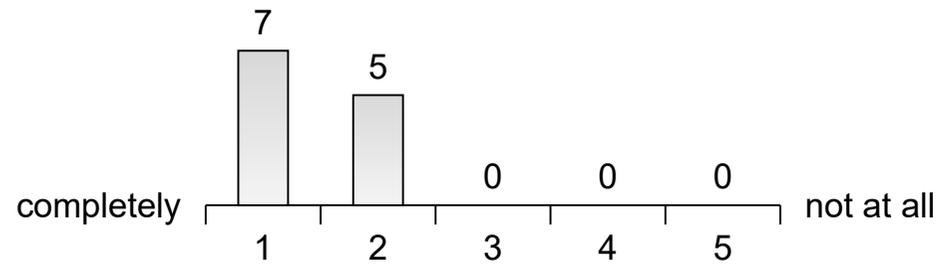
N= 12
M= 1.42
SD= 0.51
k.A.= 0

I learned a lot in this course.

completely
1   2   3   4   5   not at all

5   7   0   0   0
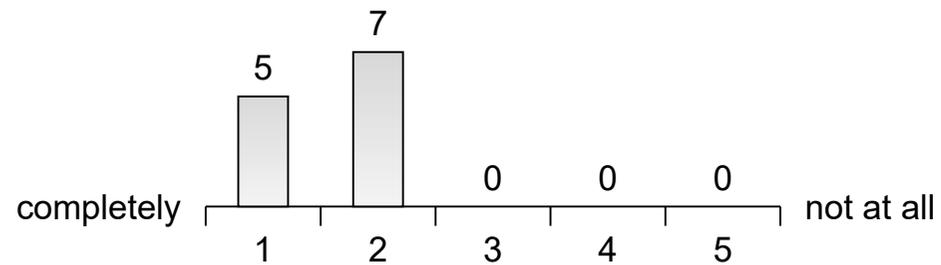
N= 12
M= 1.58
SD= 0.51
k.A.= 0

I would recommend the course.

completely
1   2   3   4   5   not at all

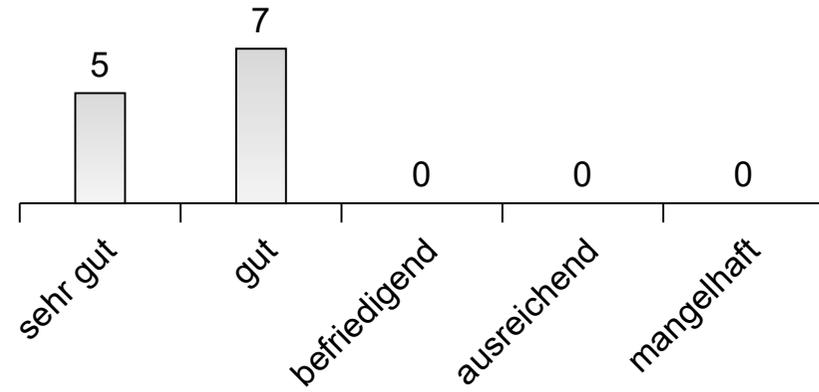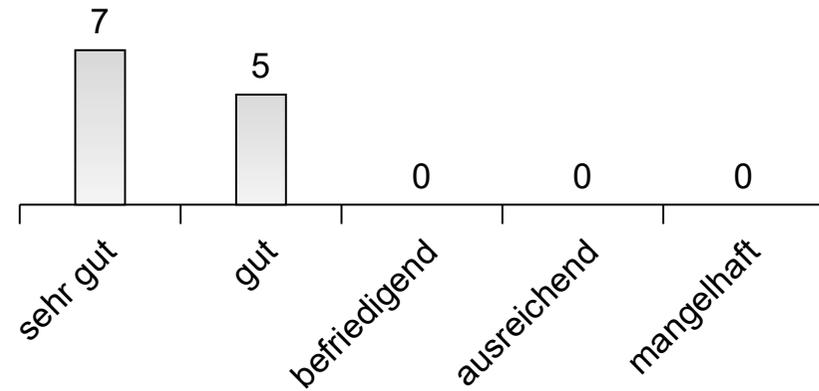8   2   2   0   0
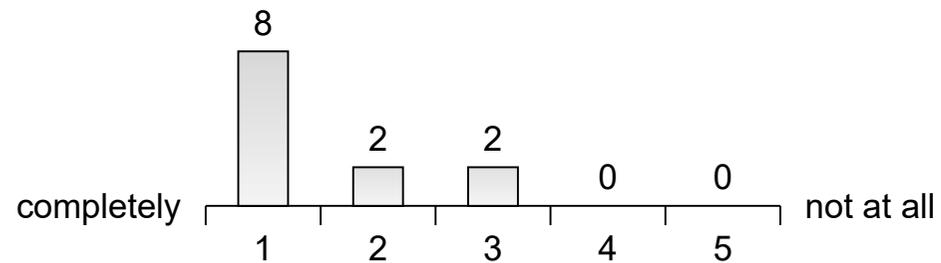
N= 12
M= 1.5
SD= 0.8
k.A.= 0

General information

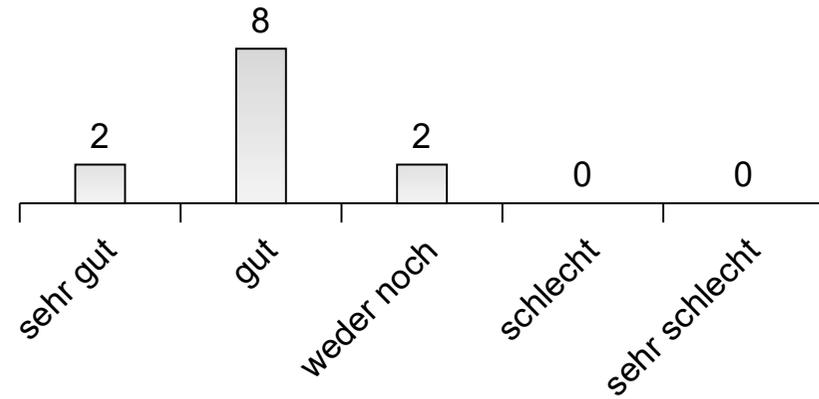Overall, I evaluate the course with the grade

Overall, I evaluate the lecturer's performance with the grade

General information

Coordination of the contents of this course with that of other courses in my curriculum is …

Further remarks: I especially appreciated

"Praxisbezug und Einführung in Tableau. Diese Kenntnisse können im Berufsleben von Vorteil sein."

Further remarks: Suggestions for improvements

"Die Fallstudie nicht am Ende des Semesters, sondern etwas früher oder einen längeren Bearbeitungszeitraum. Ansonsten ist es mitten in der Klausurenvorbereitung etwas stressig."