

**EUROPA INSTITUT SEKTION  
WIRTSCHAFTSWISSENSCHAFT  
EUROPEAN INSTITUTE FOR  
ADVANCED BEHAVIOURAL MANAGEMENT**



**UNIVERSITÄT  
DES  
SAARLANDES**



**MBA European Management -  
Behavioural Management in the Heart of Europe**

**Full-time and Part-time Options**

## Key facts



The postgraduate MBA study programme at Saarland University has a long history. It is located at the Business Department of the Europa-Institut. When it was introduced in 1990, it was the first study programme at a German university leading to an MBA degree.

Our MBA programme focuses on European Management and is attractive to a wide target audience including practitioners, international graduates and academics - working both with Europe and within it. Cutting-edge education is the foundation on which our programme is built.

The postgraduate MBA programme can be completed in full-time or part-time and comprises 15 study units and a master thesis. Modules include Management Basics, European Basics, Financial Management, Marketing and Management, Operations Management, and Behavioural Management.

The courses are held by distinguished professors from renowned universities from Germany and other European countries. Some of the classes are offered as International Week at a university abroad. Field trips and other events help to deepen and apply theoretical knowledge and to socially interact with other students, practitioners, and academics.

Our students are from all over the world and on their way to becoming leaders in global teams. They learn about strategy, including the economic, legal and political aspects as well as about the cross-cultural aspects through discussions and case studies.

Our postgraduate MBA programme was FIBAA-accredited in the year 2009. Since 2015, it is accredited by the Accreditation Council as part of system accreditation of Saarland University.

Our students may use the facilities of Saarland University, including child care, sporting facilities and the language centre.

Our active alumni network is a valuable resource both for present and former students.





## A historical place

The university was founded in 1948 with support from the French state.

Saarland University was declared a “European University” in the early 50s and has had a strong European orientation since that time.

In 1951, the Europa-Institut was founded as a symbol of that orientation and as early as the 1950s, many students came from abroad to study in Saarbrücken. Today, more than 240 cooperative relationships and partnerships mirror this internationality. The institute’s European tradition is fundamental!



## Managing with(in) Europe

Learn from an interdisciplinary perspective the economic, political, legal and cultural basics of the European integration. Learn the necessary skills and abilities in order to be able to lead companies in their dealings with(in) Europe.

“Managing with(in) Europe” means on the one hand all the operational and strategic activities that need to be dealt with by companies working within Europe.

“Managing with(in) Europe” relates on the other hand to the challenges facing companies from outside Europe who want to do business in and with Europe.





## Careers of tomorrow

What sets us apart:

We consistently take the specific demands of the European economic area into account in our programme.

We combine cutting edge research with a modern teaching style.

We create a truly international experience in a truly international university.



## **Mission statement: we utilise differences!**

We equip the managers of tomorrow with fundamental knowledge in European Management. Our students understand the cultural diversity of Europe and know how to incorporate this understanding into their considerations in order to make successful management decisions. They are prepared to “manage successfully with(in) Europe”.



Prof. Dr.  
Bastian Popp  
Director



Prof. Dr.  
Andrea Gröppel-Klein  
Director



## **Be exceptional**

Learn state of the art methodologies, economic theory and practice as well as key skills within the 15 weeks of the course. Attend other classes to expand your knowledge and skill set beyond management.

In accordance with the EU guidelines which regulate the European Credit Transfer System (ECTS), a total of 60 credit points is achieved by completing the MBA study programme.

## Cutting-edge education



Academic Year 2017-18 (Subject to modifications)





## **Personalised leadership programme**

Teamwork and leadership training play an important role in qualifying top European leaders. You will therefore have the opportunity to work on case studies in each course.

In workshops, students improve both key competencies and soft skills such as leadership, business behaviour, presentation techniques and team building.



## **Flexible part-time option**

The modular concept of the courses facilitates flexible studying structures. You may extend your studies over a period of up to four years while remaining in your job.

Like the full-timer students, you start the programme in mid-October. During the study period, you will complete the required 15 block courses. Following the successful completion of the courses, you have six months to write your final thesis in order to complete the programme in October.



## **Intense full-time option**

The programme starts in mid-October.

Within the first nine months of the study programme, you complete the required 15 courses. Following the successful completion of the courses, you then have three months to write your final thesis to complete the programme in October.





## Renowned international lecturers

Globally acknowledged experts from universities throughout the world lecture in our programme. The list of the guest-speakers who we welcomed over the past number of years includes:

### Dr. Rainer Landwehr

Managing Director of Goodyear Dunlop Tires Germany GmbH

### Gerd Bovensiepen

Head of the Competence Center Retail & Consumer of PricewaterhouseCoopers (PwC) AG

### Detthold Aden

Chairman of the Board of Management of BLG Logistics Group

### Dr. Ferri Abolhassan

Member of the Management of T-Systems International GmbH

### Klaus-Peter Müller

Spokesman of the supervisory board of Commerzbank AG

### Wendelin von Boch

Member of the supervisory board of Villeroy & Boch AG  
Former chairman of the management board of Villeroy & Boch AG



## Learning in action

Strong knowledge-transfer orientation during the course weeks which takes the form of numerous case studies, guest lectures and panel discussions.

“Learning in action” also includes international study weeks, for instance in Sheffield/UK, Rennes/France and Valencia/Spain for the academic year 2017-18.





## High company impact

Practitioners from international institutions and enterprises lecture on topical issues and share their professional experience.

Managers from major companies invite you to visit their manufacturing facilities and share their insights into European Management.







## **Intercultural community**

Our students join a large multinational community: learning high-level management techniques and enjoying a multicultural environment is characteristic for our programme.



## Opening ceremony

Welcoming the new students and celebrating with our successful graduates.

Each academic year, the best student receives the "Hans-Werner-Osthoff-Preis" which is awarded by the Prof.-Dr.-Osthoff foundation.



## Selected Publications of the Faculty

One of our most important publications is our combined edition of "Strategic Management". The contributions focus on current issues within European Management.

The list of authors includes

Prof. Dr. Andreas Al-Laham  
 Prof. Dr. Dr. h.c. Ernst-Bernd Blümle  
 Prof. Dr. Philip Bourke  
 Prof. Dr. Udo Broll  
 Prof. Dr. Timothy A. R. Clark  
 Prof. Dr. Gunter Dufey  
 Prof. Dr. Franz-Rudolf Esch  
 Prof. Dr. Hans Georg Gemünden  
 Prof. Dr. Peter Hartz  
 Prof. Dr. Ulrich Hommel  
 Prof. Dr. Susan E. Jackson  
 Prof. Dr. Alfred Jaeger  
 Prof. Dr. Michael J. Kavanagh  
 Prof. Dr. Manfred F. Kets de Vries  
 Prof. Dr. Hartmut Kreikebaum

Prof. Dr. Karlheinz Küting  
 Prof. Dr. Ervin Lazlo  
 Prof. Dr. Dr. h.c. Klaus Macharzina  
 Prof. Dr. Dr. h.c. Heribert Meffert  
 Prof. Dr. Hans Günther Meissner  
 Prof. Dr. Mark E. Mendenhall  
 Prof. Dr. Paddy Miller  
 Prof. Dr. Randall S. Schuler  
 Prof. Dr. Bruno Staffelbach  
 Prof. Dr. Volker Stein  
 Prof. Dr. Bernhard Swoboda  
 Prof. Dr. Bruno Tietz  
 Prof. Dr. Rama Velamuri  
 Prof. Dr. Norbert Walter  
 Prof. Dr. Martin K. Welge



## Testimonials



"As one of the very first and leading business schools in Germany, this MBA programme has a perfect combination of cross-cultural management with focus on Europe and intellectual capitals which you should gain during your MBA studies. Through its increasing international network and alumni activities, the students have the chance to be better prepared to enter the labor market again after their MBA."

Chen Wang



"The MBA programme at the Europa-Institut in Saarbrücken is very demanding: courses are great but tough and working in groups with people from diverse cultural and professional backgrounds is a huge challenge. However, you always have to push yourself to your supposed limits, if you ever want to go beyond them. This is what the programme has to offer and I am happy that I have seized the opportunity to push myself to find my own limits!"

Tanja Fell



"After my graduation as a mechanical engineer, I realized that additional skills in business administration and management might be very helpful in my professional life. I made my decision for the Europa-Institut at Saarland University because of their very flexible part-time MBA programme."

Prof. Dr.-Ing. Christian Köhler



"The MBA course at the Europa-Institut gave me an opportunity to understand the systems and working culture in European countries. I thoroughly enjoyed and benefited massively from the experience of working with students not only from various different countries and cultures, but also with different work and personal backgrounds. In my opinion, one of the best features of the course was the on-site visits to world class companies."

Anusha Kosaraju



"When selecting an MBA programme, you consider several things, the most important among them is: 'the quality of the education'. The MBA programme of the Europa-Institut delivers excellent education! Excellent professors and staff. The comprehensive selection of courses offered by the programme provides the basis for the success that its students go on to have following their graduation. Key element throughout the programme is to challenge students, make them 'push the envelope' and go beyond, not only as individuals but also as a team."

Kenneth Littlepage



## **International Alumni Network**

Current, former and prospective students as well as companies and any other interested parties are welcome to support our Alumni group so as to enhance the network of graduates, to further contacts and information exchange between them, to keep the contact to current students of the programme alive as well as to support the educational programme of the institute.

Saarland University, Europa-Institut

P.O. Box 151150  
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Germany  
[info@mba-europe.de](mailto:info@mba-europe.de)



## Beyond the programme

Use the outstanding infrastructure of Saarland University: accomodation, cafeteria, public transport system, sport and language centres, child care system.





## **The outside world**

Saarbrücken is located at the border triangle of France-Luxembourg-Germany. Enjoy the cosmopolitan flair of Saarbrücken in the heart of the European Union.



## Ongoing admission process

Through a process entailing several steps, we choose the best students for our programme. Beginning with the initial contact, we discuss your career perspectives, depending on your personality and other attributes. Then, we analyse the application documents and invite the best candidates to an interview. Admission is granted by July 15<sup>th</sup> each year.

As applications are reviewed and evaluated on an ongoing basis and because places are limited, candidates are encouraged to apply as early as possible. If the class is full, further applications will be transferred to the admissions cycle for the next programme.

[https://app.mba-europe.de/register/reg\\_step1.php](https://app.mba-europe.de/register/reg_step1.php)



## At a glance



Degree:	Master of Business Administration
Start:	Each October
Duration:	One year (full-time study) Max. four years (part-time study)
Admission Criteria:	First academic degree Professional experience Good knowledge of English GMAT
Fees:	Full-time: € 12,000 Part-time: € 14,500
Accommodation:	Some accommodation is available on campus. But not only that, as a typical German university city, Saarbrücken provides a wide variety of rooms and apartments for students.
Cost of Living:	In Saarbrücken, the cost of living for students amount to approximately € 500 a month.
Scholarships:	We do not offer scholarships, because we believe in charging all students the same price. However, students may apply for scholarships at various institutions.
Facilities:	Students of the MBA programme are entitled to use the facilities of the University of Saarland and may attend additional courses outside the programme.
Job Opportunities:	Our cooperative relationships with well known international companies create outstanding career perspectives.



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