SES IS HIRING A INTERNSHIP - MARKETING FOR INTERNSHIP FROM 4 TO 5 MONTHS.

Date : 27/02/2018

Job reference : 6506-en_GB-24073540

Type of contract : Internship
Localisation : The Hague - The Netherlands 2517KR, NL
Contract duration : From 4 to 5 months
Level of studies : Master's Degree
Years of experience :

Company description :
We are the world-leading satellite operator and the first to deliver a differentiated and scalable GEO-MEO offering worldwide, with more than 50 satellites in Geostationary Earth Orbit (GEO) and 12 in Medium Earth Orbit (MEO). We focus on value-added, end-to-end solutions in two key business units: SES Video and SES Networks. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators, governments and institutions.

Job description :

Context
4 / 5 month internship starting in May / June 2018
Within our office in The Hague we are looking for an enthusiastic & talented intern with passion for Marketing to strengthen our Marketing department worldwide.
This internship offers you the possibility to become part of a global marketing communications team in a fast-paced, global organization within a dynamic and unique industry. As intern you will assist the Marketing Communications Manager in planning and executing the regional marketing communications program.

Your Responsibilities

- Assist and be engaged in implementation of digital marketing tactics, content marketing, and events in the Europe & Africa regions
- Assist in the overall marketing tactical operations for regional events (e.g. seminars, exhibition, conferences) including pre-event planning, agency coordination, vendor and logistics management, post-event analysis and marketing metrics measurement
- Work with external marketing partners on digital campaigns
- Assist in the creation of digital content assets such as web ads, eBooks, eDMs, event micro site, website
- Support in lead generation and contact acquisition campaigns that support Sales pipeline
- Collaborate with agency partners, regional conference organizers, other SES’s international marketing teams and headquarters

Required profile :

Your Profile
We are looking for a talent who is organized, detail-oriented, and interested in gaining experience in business-to-business marketing, communications, and design. Resourcefulness, ability to take initiative and to work creatively is vital.
Candidate should be studying an undergraduate degree in Marketing, Communications or International Management.
Current & advanced student in Business Administration/ Events /Marketing (Bachelor’s degree)
* Fluency in spoken and written English (spoken and written in French would be an added advantage)
* Interest in and/or willingness to explore B2B Marketing
* Computer literacy including Excel, Word and PowerPoint for development of presentations
* Knowledge of any CMS environment and particularly of Pardot and Salesforces will be a plus
* Analytical skills and good communication skills
* Can-do attitude, enjoy working in a dynamic and international environment
* Drive to follow-through on task until completion
* High level of accuracy and attention to details
* Ability to work independently as well as in a team

We offer you
* A diverse workplace. For SES, diversity is more than a question of gender or race; we welcome different minds and different skills.
* An exciting experience in a fast moving and fascinating industry. Our technology is launching into space on the next generation of rockets.
* The internship is remunerated.

SES is an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by law.

To apply: https://apply.multiposting.fr/jobs/6591/24073540