FERRERO INTERNATIONAL S.A. IS HIRING A INTERNSHIP MARKETING ASSISTANT - INNOVATION (APRIL 2018) FOR INTERNSHIP 6 MONTHS.

Date : 04/04/2018

**Job reference** : BU-JB-129-24694675

**Type of contract** : Internship

**Localisation** : Luxembourg 2632, LU

**Contract duration** : 6 months

**Level of studies** : Bachelor's Degree

**Years of experience** :

**Company description** :
Ferrero is anything but ordinary. A family company with a truly progressive and global outlook. Home to iconic brands Nutella®, Tic Tac®, Ferrero Rocher®, Raffaello®, Kinder Surprise® and Kinder Bueno®. As the love for our brands continues to grow, so too does our global reach. Today, the Ferrero Group is present in 55 countries, and its products are sold in more than 170 countries. Our continued growth in new markets presents exciting challenges for our people, alongside significant opportunities for career development and mobility.

**Job description** :
For our Ferrero HQ in Luxembourg, we are currently searching a motivated candidate to actively contribute to the day-to-day business activities in our Marketing Team in a six-month internship experience (May 2018).

**Main tasks**
- Quantitative and qualitative market research (trends, competitors, product performance);
- Analysis of relevant qualitative and quantitative data;
- Monitor latest market trends;
- Follow up on Marketing plan implementation for new products;
- Support and analyze the repositioning of existing products;
- Reporting for Single Market and /or Product Lines;
- Support the market test projects;
- Involvement in the product portfolio management;
- Support senior management in presentations.

**Required profile** :

**Profile**
- Student or Graduate (Bachelor/Master) in Business Administration, Economics, Engineering or related fields;
- Analytical skillset and excellent numeric skills;
- First experience within a marketing position is considered an asset;
- Dynamic and proactive approach; ability to work effectively in high-pressure situations.

**IT Skills**
- Good skills in MS-Office applications (PowerPoint, Word);
* Advanced proficiency in Excel (i.e. pivot table, v-look up);
* First experience with any market analytical tools such as Nielsen/IRI are considered an asset.

Languages

* English is mandatory;
* Any other language is considered a plus.

We offer

* An international and challenging working environment;
* Compensation package: 1.500€ gross/month;
* Free canteen.

To apply: https://apply.multiposting.fr/jobs/6591/24694675