SAP IS HIRING A INTERN: STRATEGIC SOLUTION MARKETING FOR HR (HUMAN RESOURCES) 
JOB FOR INTERNSHIP 6 MONTHS.

Date : 18/05/2018

Function : Marketing (Operational Marketing/Promotional Sales)
Type of contract : Internship
Localisation : Walldorf/St. Leon-Rot 69190, DE
Contract duration : 6 months
Level of studies : High School or equivalent

Company description :
SAP is the world leader in enterprise applications in terms of software and software-related service revenue. Based on market capitalization, we are the world’s third largest independent software manufacturer. Browse company facts and information below.

Job description :
Requisition ID: 185147
Work Area: Marketing
Location: Walldorf/St. Leon-Rot
Expected Travel: 0 - 10%
Career Status: Student
Employment Type: Limited Full Time

COMPANY DESCRIPTION
SAP started in 1972 as a team of five colleagues with a desire to do something new. Together, they changed enterprise software and reinvented how business was done. Today, as a market leader in enterprise application software, we remain true to our roots. That’s why we engineer solutions to fuel innovation, foster equality and spread opportunity for our employees and customers across borders and cultures.
SAP values the entrepreneurial spirit, fostering creativity and building lasting relationships with our employees. We know that a diverse and inclusive workforce keeps us competitive and provides opportunities for all. We believe that together we can transform industries, grow economies, lift up societies and sustain our environment. Because it’s the best-run businesses that make the world run better and improve people’s lives.

PURPOSE AND OBJECTIVES
As an intern in Strategic Solution Marketing for Human Resources in Germany you will support an engaged team. Marketing supports Sales, Consulting and Education by positioning SAP as an innovative solution provider for HR software and a reliable business partner in the market. In cooperation with Digital- and Core-Marketing, you will implement successful strategic marketing campaigns using push- and pull-activities to drive “Live Business in HR” and strategic trends as e.g. digital transformation in HR.

EXPECTATIONS AND TASKS
Collaboration in the organization of events, participation in trade fairs/exhibitions;
Reporting and analysis of different campaigns;
Cost controlling, reporting and project follow-up;
Coordination with event agencies as well as internal and external service providers;
Collaboration in the execution of innovative projects within digital marketing
Research and administrative activities;
Maintenance of asset databases and campaign websites.

Preferred start date for the internship is mid-August or beginning of September 2018 for a duration of 6 months.

EDUCATION AND QUALIFICATIONS/ SKILLS AND COMPETENCIES
Student at a university or university of applied sciences - preferred field(s) of study: Marketing, Economics, Human Resources
Computer skills: Good Knowledge of MS-Office
Language skills: Fluent in German and advanced level of English
Soft skills:
Ability to think analytically and conceptually
Good communication skills
Team player
Highly independent, structured and analytical working approach

If this position is interesting to you, we are looking forward to your application.
Your set of application documents should contain a cover letter, a resume in table form, school leaving certificates, current university transcript of records, copies of any academic degrees already earned, and if available, references from former employers (including internships). Please describe as well your experience and skills in foreign languages and computer programs/programming languages.

WHAT YOU GET FROM US
Success is what you make it. At SAP, we help you make it your own.
A career at SAP can open many doors for you. If you’re searching for a company that’s dedicated to your ideas and individual growth, recognizes you for your unique contributions, fills you with a strong sense of purpose, and provides a fun, flexible and inclusive work environment – apply now.

SAP’S DIVERSITY COMMITMENT
To harness the power of innovation, SAP invests in the development of its diverse employees. We aspire to leverage the qualities and appreciate the unique competencies that each person brings to the company.
SAP is committed to the principles of Equal Employment Opportunity and to providing reasonable accommodations to applicants with physical and/or mental disabilities. If you are in need of accommodation or special assistance to navigate our website or to complete your application, please send an e-mail with your request to Recruiting Operations Team (Americas: Careers@sap.com).
Successful candidates might be required to undergo a background verification with an external vendor.

Required profile:
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* Language skills: Fluent in German and advanced level of English
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To apply: https://apply.multiposting.fr/jobs/12102/25538730