SAP IS HIRING A INTERN: MARKETING GERMANY WITH FOCUS ON CAMPAIGN MANAGEMENT, PRODUCT AND DIGITAL MARKETING JOB FOR INTERNSHIP 6 MONTHS.

Date : 18/05/2018

Function : Marketing (Marketing Management)
Type of contract : Internship
Localisation : Dresden 01067, DE
Contract duration : 6 months
Level of studies : High School or equivalent
Years of experience :

Company description :
SAP is the world leader in enterprise applications in terms of software and software-related service revenue. Based on market capitalization, we are the world’s third largest independent software manufacturer. Browse company facts and information below.

Job description :
Requisition ID: 185149
Work Area: Marketing
Location: Dresden
Expected Travel: 0 - 10%
Career Status: Student
Employment Type: Limited Full Time

COMPANY DESCRIPTION
SAP started in 1972 as a team of five colleagues with a desire to do something new. Together, they changed enterprise software and reinvented how business was done. Today, as a market leader in enterprise application software, we remain true to our roots. That’s why we engineer solutions to fuel innovation, foster equality and spread opportunity for our employees and customers across borders and cultures.

SAP values the entrepreneurial spirit, fostering creativity and building lasting relationships with our employees. We know that a diverse and inclusive workforce keeps us competitive and provides opportunities for all. We believe that together we can transform industries, grow economics, lift up societies and sustain our environment. Because it’s the best-run businesses that make the world run better and improve people’s lives.

PURPOSE AND OBJECTIVES
As market leader in enterprise application software, SAP helps companies of all sizes and industries innovate through simplification. From the back office to the boardroom, warehouse to storefront, on premise to cloud, desktop to mobile device – SAP empowers people and organizations to work together more efficiently and use business insight more effectively to stay ahead of the competition. SAP applications and services enable customers to operate profitably, adapt continuously, and grow sustainably.

The German Marketing supports Sales by positioning SAP as an innovative solution provider and reliable business partner in the market. In cooperation with the Solutions-, Core- and Digital Marketing, you will implement successful strategic marketing campaigns.

EXPECTATIONS AND TASKS
Collaboration in the organization of events, participation in trade fairs/exhibitions
Reporting and analysis of different campaigns
Cost controlling, reporting and project follow-up
Coordination with event agencies as well as internal and external service providers
Collaboration in the execution of innovative projects within digital marketing research and administrative activities
Maintenance of asset databases and campaign websites

Preferred start date for the internship is August 2018 for a duration of 6 months.

EDUCATION AND QUALIFICATIONS/ SKILLS AND COMPETENCIES

Student at a university or university of applied sciences - preferred field(s) of study: Business
Administration, Marketing, Economics, Media Sciences, linguistics and literature
Computer skills: Good Knowledge of MS-Office
Language skills: Fluent in German and advanced level of English
Experience in Marketing is a plus
Soft skills:

Ability to think analytically and conceptually
Good communication skills
Team player
Highly independent, structured and analytical working approach

Your set of application documents should contain a cover letter, a resume in table form, school leaving certificates, current university transcript of records, copies of any academic degrees already earned, and if available, references from former employers (including internships). Please describe as well your experience and skills in foreign languages and computer programs/programming languages.

#Internship #Praktikum #Germany #Deutschland #Student #Marketing #Dresden

**WHAT YOU GET FROM US**
Success is what you make it. At SAP, we help you make it your own.
A career at SAP can open many doors for you. If you’re searching for a company that’s dedicated to your ideas and individual growth, recognizes you for your unique contributions, fills you with a strong sense of purpose, and provides a fun, flexible and inclusive work environment – apply now.

**SAP’S DIVERSITY COMMITMENT**
To harness the power of innovation, SAP invests in the development of its diverse employees. We aspire to leverage the qualities and appreciate the unique competencies that each person brings to the company.
SAP is committed to the principles of Equal Employment Opportunity and to providing reasonable accommodations to applicants with physical and/or mental disabilities. If you are in need of accommodation or special assistance to navigate our website or to complete your application, please send an e-mail with your request to Recruiting Operations Team (Americas: Careers@sap.com).
Successful candidates might be required to undergo a background verification with an external vendor.

**Additional Locations:**

**Required profile:**
Student at a university or university of applied sciences - preferred field(s) of study: Business Administration, Marketing, Economics, Media Sciences, linguistics and literature
* Computer skills: Good Knowledge of MS-Office
* Language skills: Fluent in German and advanced level of English
* Experience in Marketing is a plus
* Soft skills: Ability to think analytically and conceptually
* Good communication skills
* Team player
* Highly independent, structured and analytical working approach

#Internship #Praktikum #Germany #Deutschland #Student #Marketing #Dresden

To apply: [https://apply.multiposting.fr/jobs/12102/25538039](https://apply.multiposting.fr/jobs/12102/25538039)