SAP IS HIRING A INTERN: GLOBAL SPONSORSHIPS TEAM JOB FOR INTERNSHIP 6 MONTHS.

Date : 01/08/2018

Function : Marketing (Marketing Management)
Type of contract : Internship
Localisation : Walldorf/St. Leon-Rot 69190, DE
Contract duration : 6 months
Level of studies : None
Years of experience :
Company description :
SAP is the world leader in enterprise applications in terms of software and software-related service revenue. Based on market capitalization, we are the world’s third largest independent software manufacturer. Browse company facts and information below.

Company DESCRIPTION
SAP started in 1972 as a team of five colleagues with a desire to do something new. Together, they changed enterprise software and reinvented how business was done. Today, as a market leader in enterprise application software, we remain true to our roots. That’s why we engineer solutions to fuel innovation, foster equality and spread opportunity for our employees and customers across borders and cultures.
SAP values the entrepreneurial spirit, fostering creativity and building lasting relationships with our employees. We know that a diverse and inclusive workforce keeps us competitive and provides opportunities for all. We believe that together we can transform industries, grow economics, lift up societies and sustain our environment. Because it’s the best-run businesses that make the world run better and improve people’s lives.

PURPOSE AND OBJECTIVES
The Sponsorships Team provides the necessary tools for successful planning and implementation of various sponsorships in Europe and Asia. One of the main goals of the SAP Sponsorships team is to showcase our products in other environments and industries, e.g. in the Sports Industry. In addition, the sponsorship activities bring the SAP software close to the end users, e.g. in a sports club, directly to the fans. And obviously, sponsorships provide an excellent platform to strengthen SAP’s brand, due to a huge reach in media coverage.
Within our highly motivated team, we practice a trust-based working model.

EXPECTATIONS AND TASKS
We are looking for a self-driven and highly motivated intern for our Sponsorships Europe & Asia team to support with sponsorship and event coordination-related operations and communications.
In particular, support is needed for the organization of sport specific Marketing campaigns. Your tasks will include:

Support the organization of international sports events;
Maintenance and preparation of communication material;
Support of marketing related topics such as showcases and campaigns.

Preferred start date for the internship is August 1, 2018 for a duration of 6 months.

Required profile :
EDUCATION AND QUALIFICATIONS / SKILLS AND COMPETENCIES
* Student at a university or a university of applied sciences
* Preferred fields of study: Marketing, Management, Business Administration, Sports Management
* Computer skills: excellent PC proficiency and knowledge of business software applications e.g. MS Office (Excel, Word, PPT) and Adobe Photoshop Basics; knowledge of additional program for statistical analysis would be an advantage
* Language skills: Excellent communication skills in German (fluent!) and English, both written and spoken
* Soft skills: Passionate team player, self-directed, deadline-driven with ability to work as part of a larger virtual team, open-minded personality and high level of creativity
* Others: Strong Hands-on project management experience would be a plus, Theoretical and practical knowledge in the area of sports communication, Interested in general sports
* Work experience: Marketing experience in sports industry and within event management (gained through internships and/or volunteer activities)
* Experience in project management
* Experience in communications is a big plus

Your set of application documents should contain a cover letter, a resume in table form, school leaving certificates, certificate of enrollment, current university transcript of records, copies of any academic degrees already earned, and if available, references from former employers (including internships). Please describe as well your experience and skills in foreign languages and computer programs / programming languages.

WHAT YOU GET FROM US
Success is what you make it. At SAP, we help you make it your own.
A career at SAP can open many doors for you. If you’re searching for a company that’s dedicated to your ideas and individual growth, recognizes you for your unique contributions, fills you with a strong sense of purpose, and provides a fun, flexible and inclusive work environment – apply now.

SAP’S DIVERSITY COMMITMENT
To harness the power of innovation, SAP invests in the development of its diverse employees. We aspire to leverage the qualities and appreciate the unique competencies that each person brings to the company.
SAP is committed to the principles of Equal Employment Opportunity and to providing reasonable accommodations to applicants with physical and/or mental disabilities. If you are in need of accommodation or special assistance to navigate our website or to complete your application, please send an e-mail with your request to Recruiting Operations Team (Americas: Careers.NorthAmerica@sap.com or Careers.LatinAmerica@sap.com, APJ: Careers.APJ@sap.com, EMEA: Careers@sap.com).
Successful candidates might be required to undergo a background verification with an external vendor.

Additional Locations:

To apply: https://apply.multiposting.fr/jobs/12102/26079516